J.D. POWER
AUTODATA SOLUTIONS

Feature Exchange

Remove the guesswork with data sets specialized for your business

The new generation of data service has hit the automotive industry. **Feature Exchange** is the industry's first normalized and OEM-backed vehicle identification service specifically designed for calibration, diagnostics and parts selection software platforms. We've taken our high level of data to order accuracy functions of the automotive industry, including glass replacement, ADAS calibration companies, roadside assistance, part supply stores and more. **Feature Exchange** gives insight into the specific features and technology on a given vehicle, saving you time and money while relieving you from the guesswork of the past.
Feature Exchange now gives you access to all "as-built" OEM option codes and ADAS features!

360 Camera
Lane Keep assist
Heads-up Display
Rain-Detecting Wipers
Heated Wiper Park

How Feature Exchange works

With our specialized data sets, you have access to all VIN-specific features pertinent to your task at hand – beyond year, make and model. Installing a windshield? Save time and money by knowing exactly which one to order before you arrive on the scene. Replacing a car part? Minimize inefficiencies and excessive product ordering by knowing exactly what you need.

THE FEATURE EXCHANGE SOLUTION

Feature Exchange standardizes how all features are named. There is currently no standardized naming convention for ADAS features by manufacturers. Because the detailed data provided through Feature Exchange is normalized (vehicle features are described and coded consistently across years, makes, models and OEMs), part ordering can be performed more accurately.

Feature Exchange gives clarity to "invisible" features. It has become difficult to determine relevant features and what features are actually on a vehicle with any degree of certainty. Because they can consist of actuators, sensors, processors and/or over-the-air software capabilities, some features are difficult to see. Feature Exchange is powered by deep and comprehensive vehicle data and configuration rules, making it much more difficult for "invisible" features to hide.

Features & Benefits of Feature Exchange

Ensures order accuracy	Vehicle data is always current, obtained directly from OEMs
RESTful web-based service, allowing for live VIN submissions or batch processing	Normalized data consistently describes the attributes of vehicle features
VIN-specific and feature-level data encompassing over 30-years of model coverage	Service outputs allow for easy integration into existing parts systems

Get Started Today!
To learn more or request to be contacted, visit **jdpower.com/business/feature-exchange**