


# FEATURE EXCHANGE



## REMOVE THE GUESSWORK WITH DATA SETS SPECIALIZED FOR YOUR BUSINESS

The new generation of data service has hit the automotive industry. **Feature Exchange** is a spin-off of our insurance risk analysis service—the industry's first normalized, analytics-ready and VIN-specific service of its kind. Now we've taken that level of data to order accuracy functions of the automotive industry, including glass replacement, ADAS calibration companies, roadside assistance, part supply stores and more. **Feature Exchange** gives insight into the specific features and technology on a given vehicle, saving you time and money while relieving you from the guesswork of the past.



### HOW FEATURE EXCHANGE WORKS

With our specialized data sets, you have access to all VIN-specific features pertinent to your task at hand—beyond year, make and model. Installing a windshield? Save time and money by knowing exactly which one to order before you arrive on the scene. Replacing a car part? Minimize inefficiencies and excessive product ordering by knowing exactly what you need.

### FEATURES & BENEFITS OF FEATURE EXCHANGE

Ensures order accuracy

RESTful web-based service, allowing for live VIN submissions or batch processing

VIN-specific and feature-level data encompassing over 30-years of model coverage

Vehicle data is always current, obtained directly from OEMs

Normalized data consistently describes the attributes of vehicle features

Service outputs allow for easy integration into existing parts systems

### THE FEATURE EXCHANGE SOLUTION

**Feature Exchange standardizes how all features are named.** There is currently no standardized naming convention for ADAS features by manufacturers. Because the detailed data provided through Feature Exchange is normalized (vehicle features are described and coded consistently across years, makes, models and OEMs), part ordering can be performed more accurately.

**Feature Exchange gives clarity to “invisible” features.** It has become difficult to determine relevant features and what features are actually on a vehicle with any degree of certainty. Because they can consist of actuators, sensors, processors and/or over-the-air software capabilities, some features are difficult to see. Feature Exchange is powered by deep and comprehensive vehicle data and configuration rules, making it much more difficult for “invisible” features to hide.

### GET IN TOUCH

For more information, please contact your JD Power representative.

[jdpower.com/business/feature-exchange](https://jdpower.com/business/feature-exchange)