



# J.D. POWER

## COVID-19 Pulse Survey

June 12-14, 2020 Update

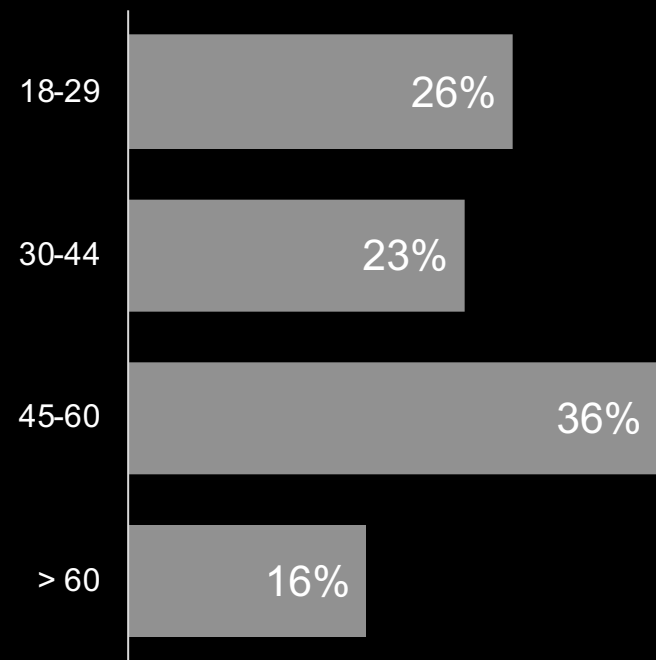
Global Business Intelligence

June 15, 2020

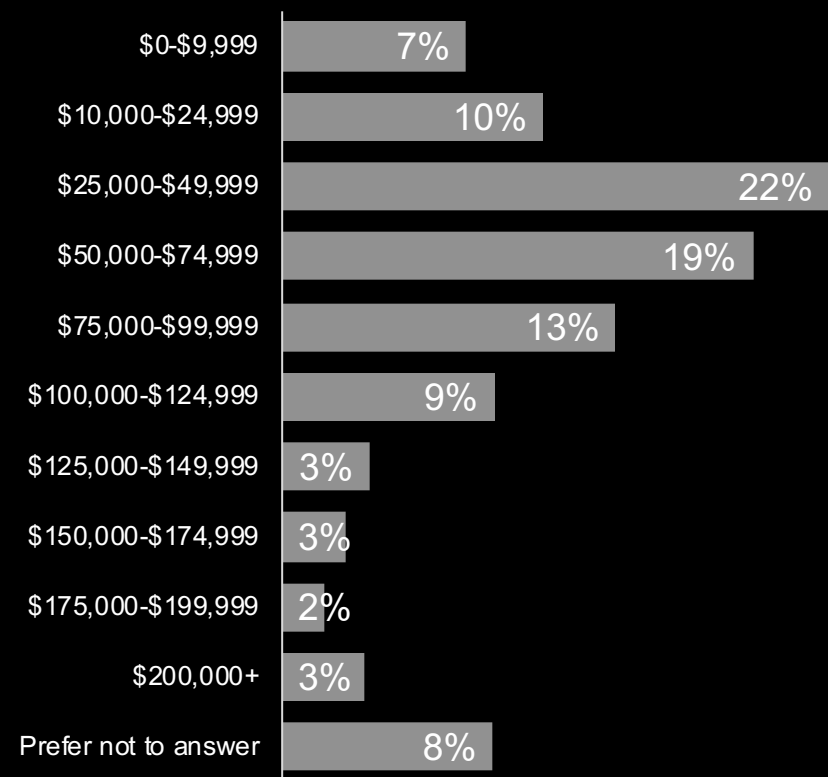
# Survey Methodology

- Surveys were conducted online among U.S. consumers aged 18 and older
- June 12-14: n=1,735 (42% male, 58% female)

**Distribution by Age**

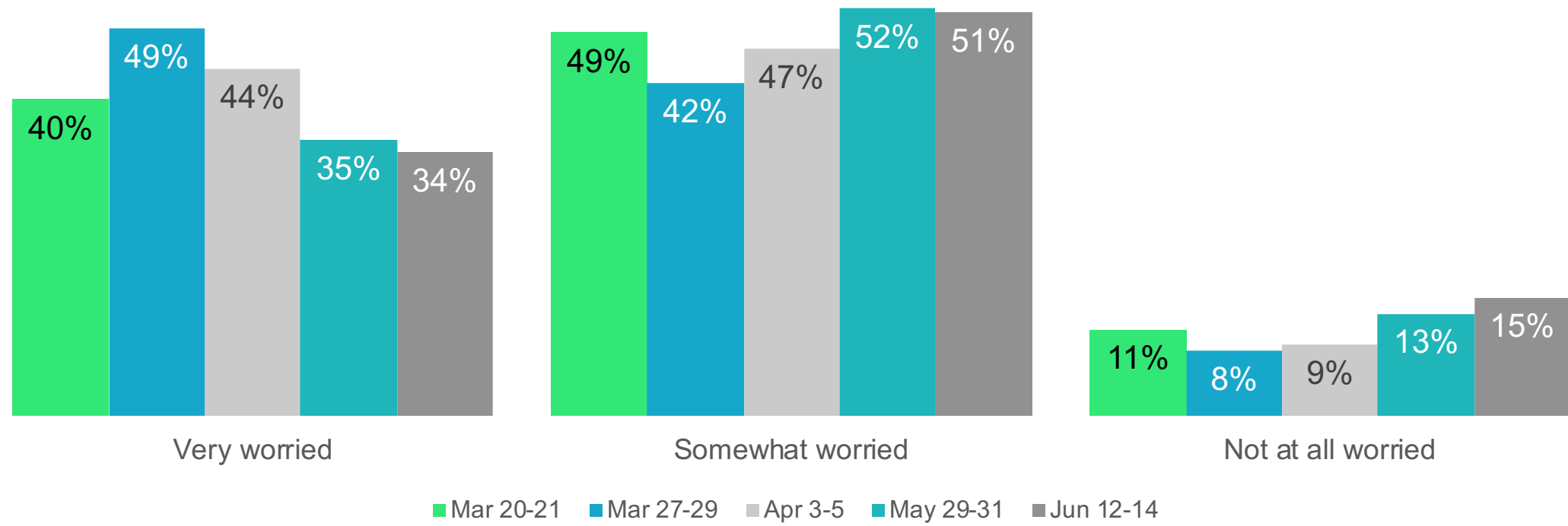


**Distribution by Income**

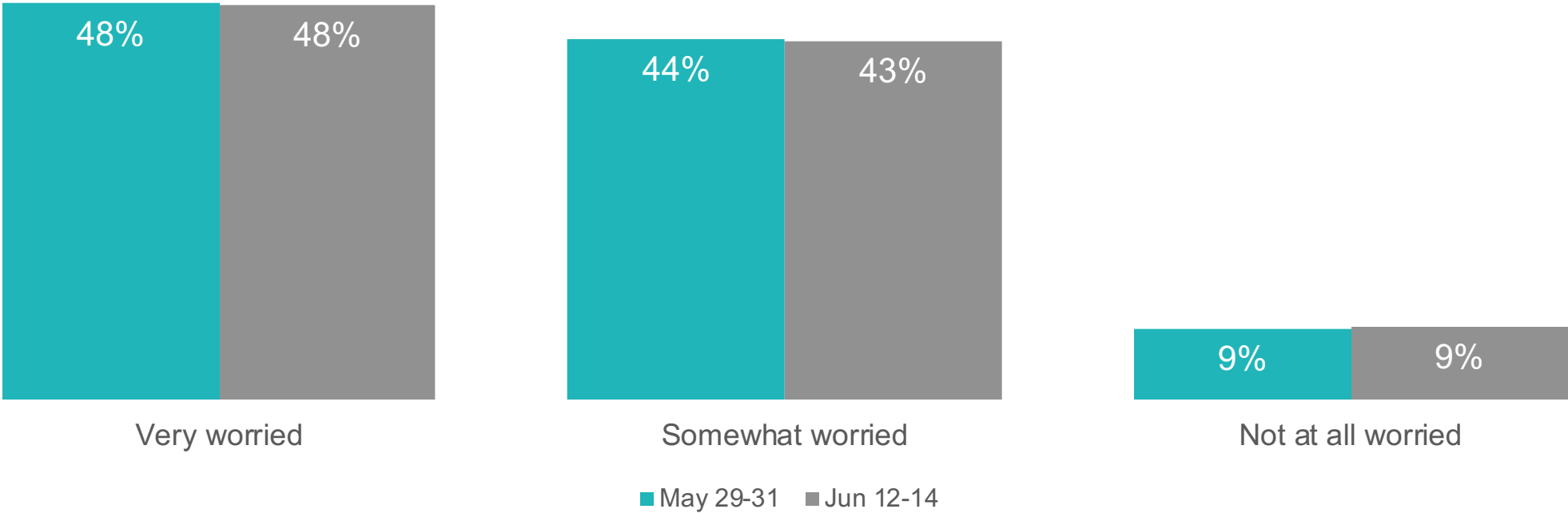


# General Perceptions of U.S. Adults

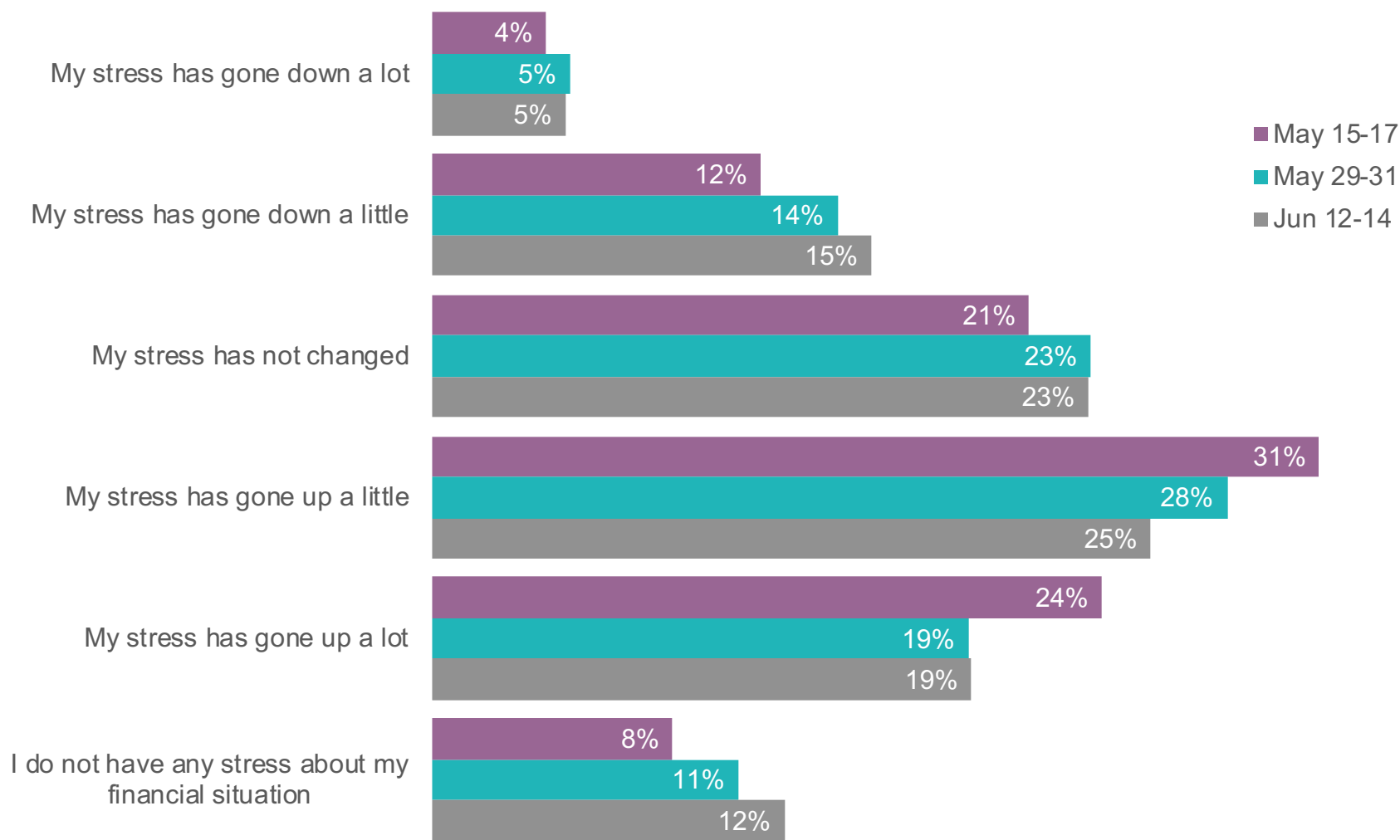
# How worried are you that you or someone in your family will get sick from the coronavirus?



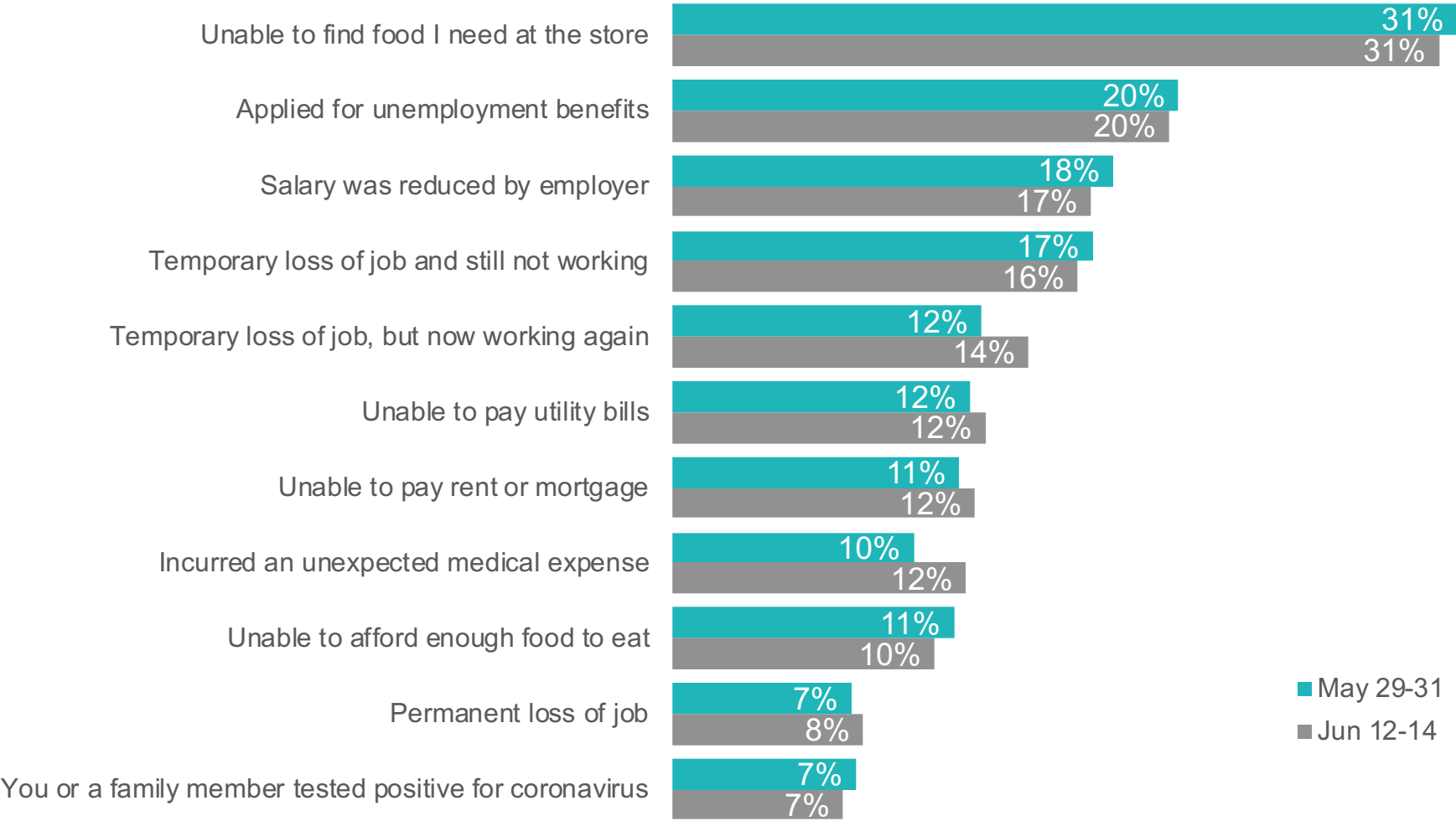
# How worried are you that there will be a second wave of the coronavirus in the fall or winter?



# In the past several weeks, how has the level of stress about your financial situation changed?



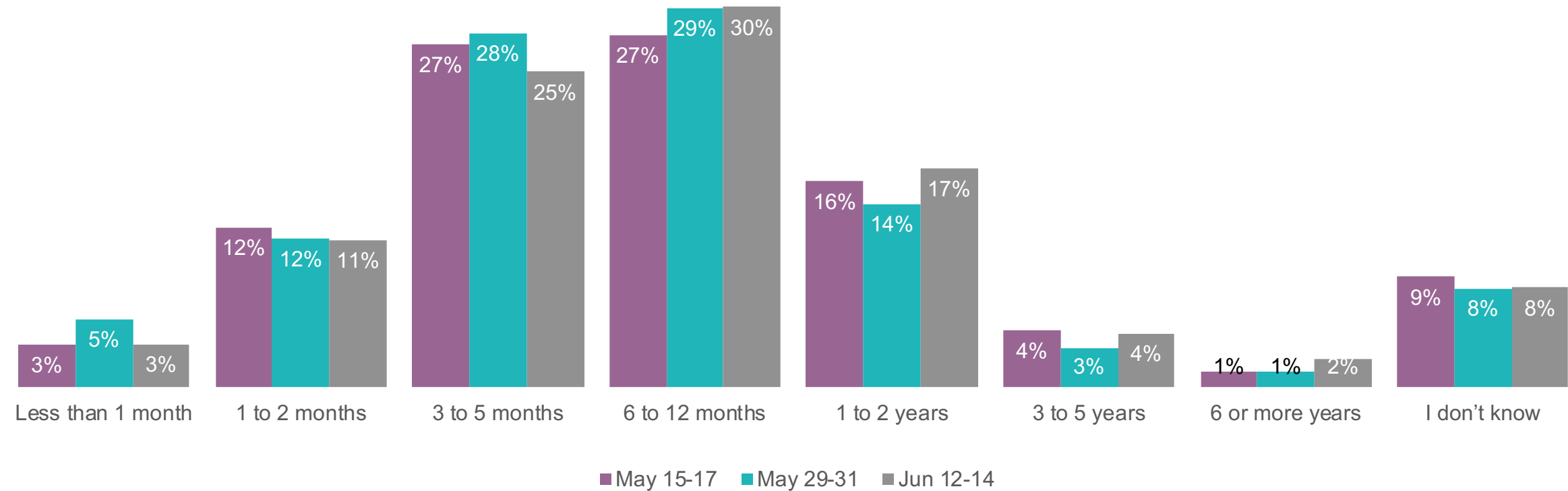
# Which of the following impacts from the coronavirus have you already experienced?



# How has the coronavirus crisis impacted your personal financial situation?

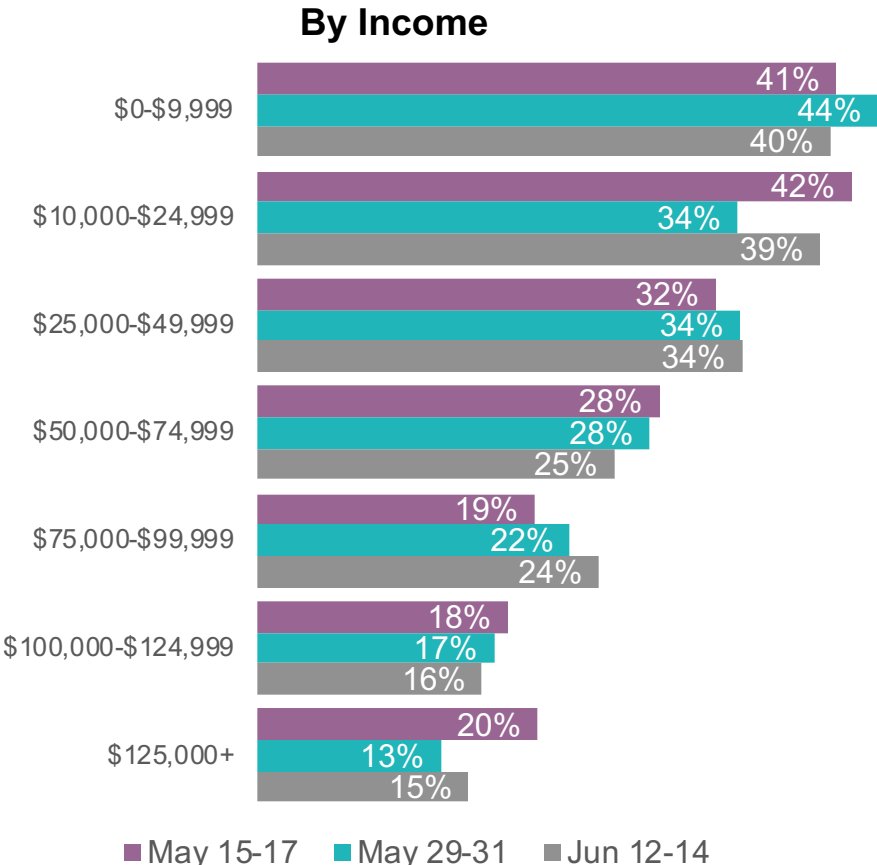
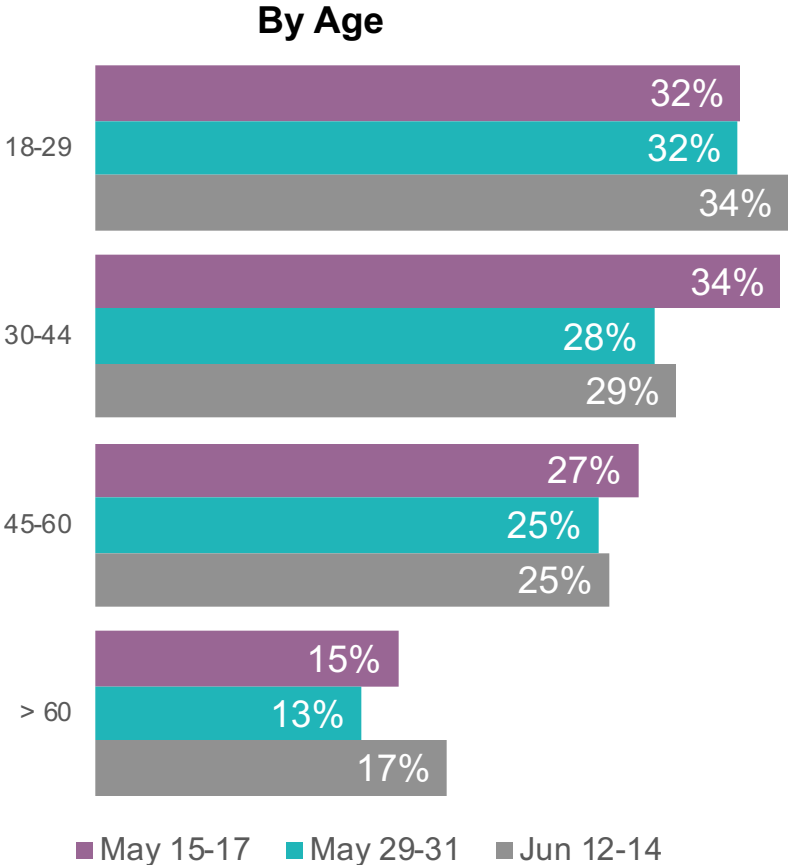


# How long do you expect that your financial situation will be worse due to the coronavirus?

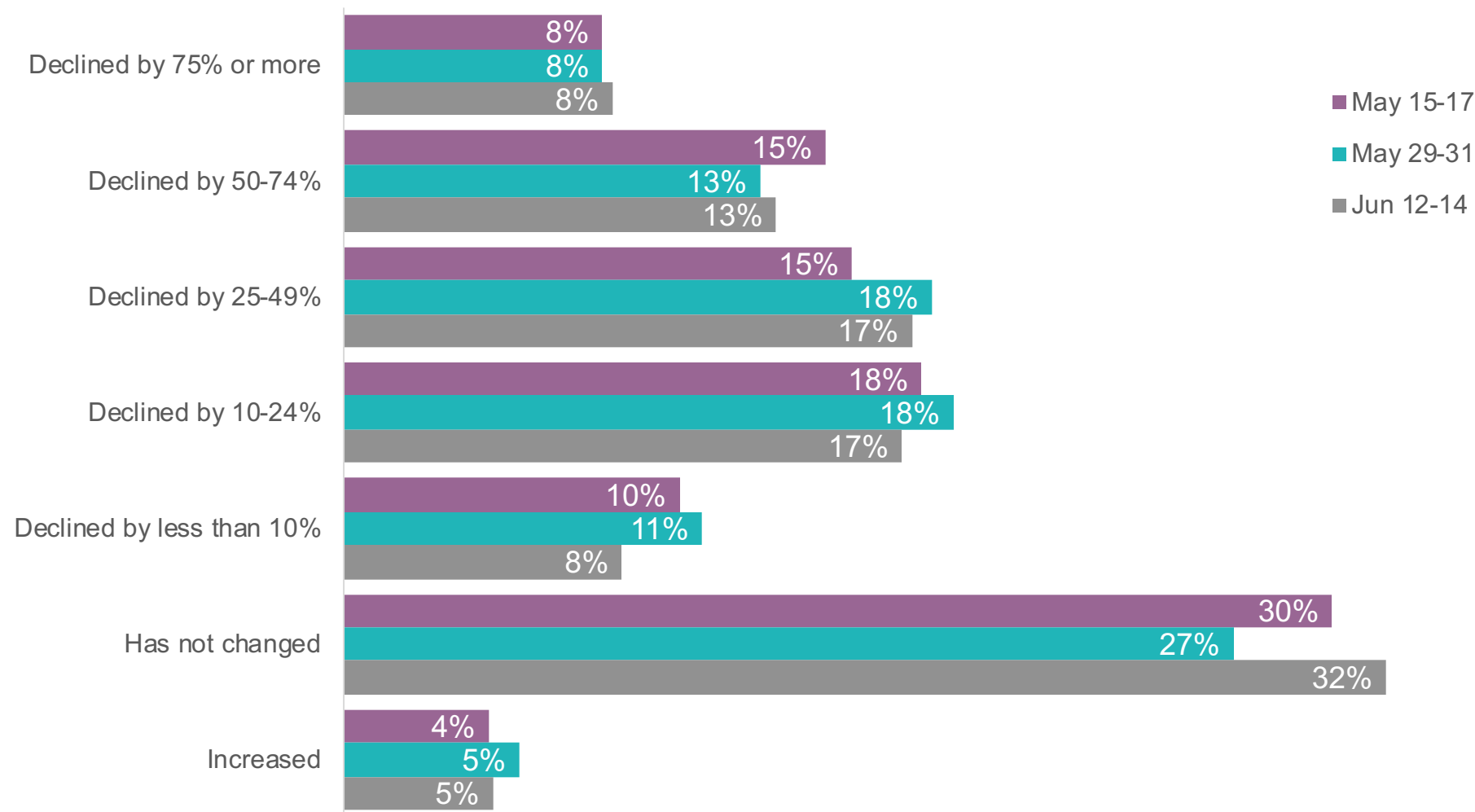


# How has the coronavirus crisis impacted your personal financial situation?

## % Devastated and Severely Hurt

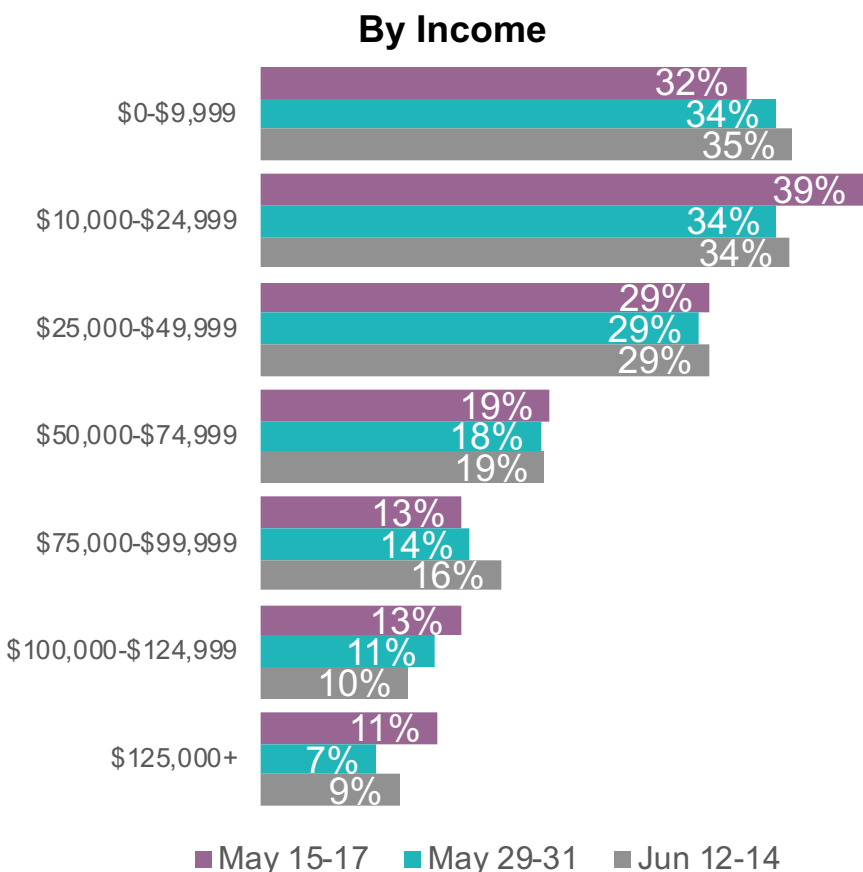
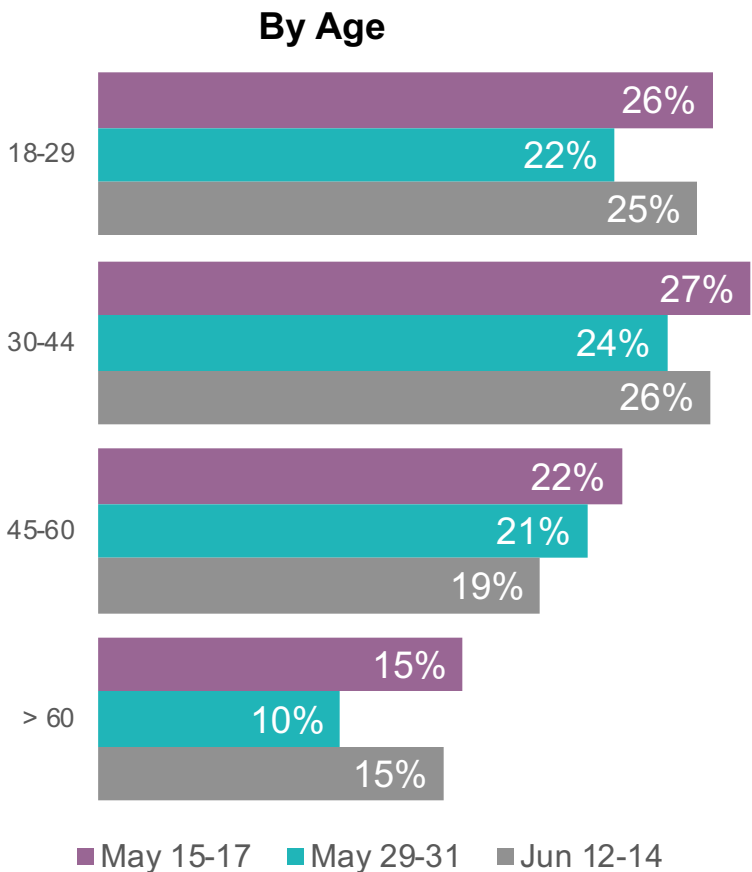


# How has your family's income changed since the coronavirus crisis began?

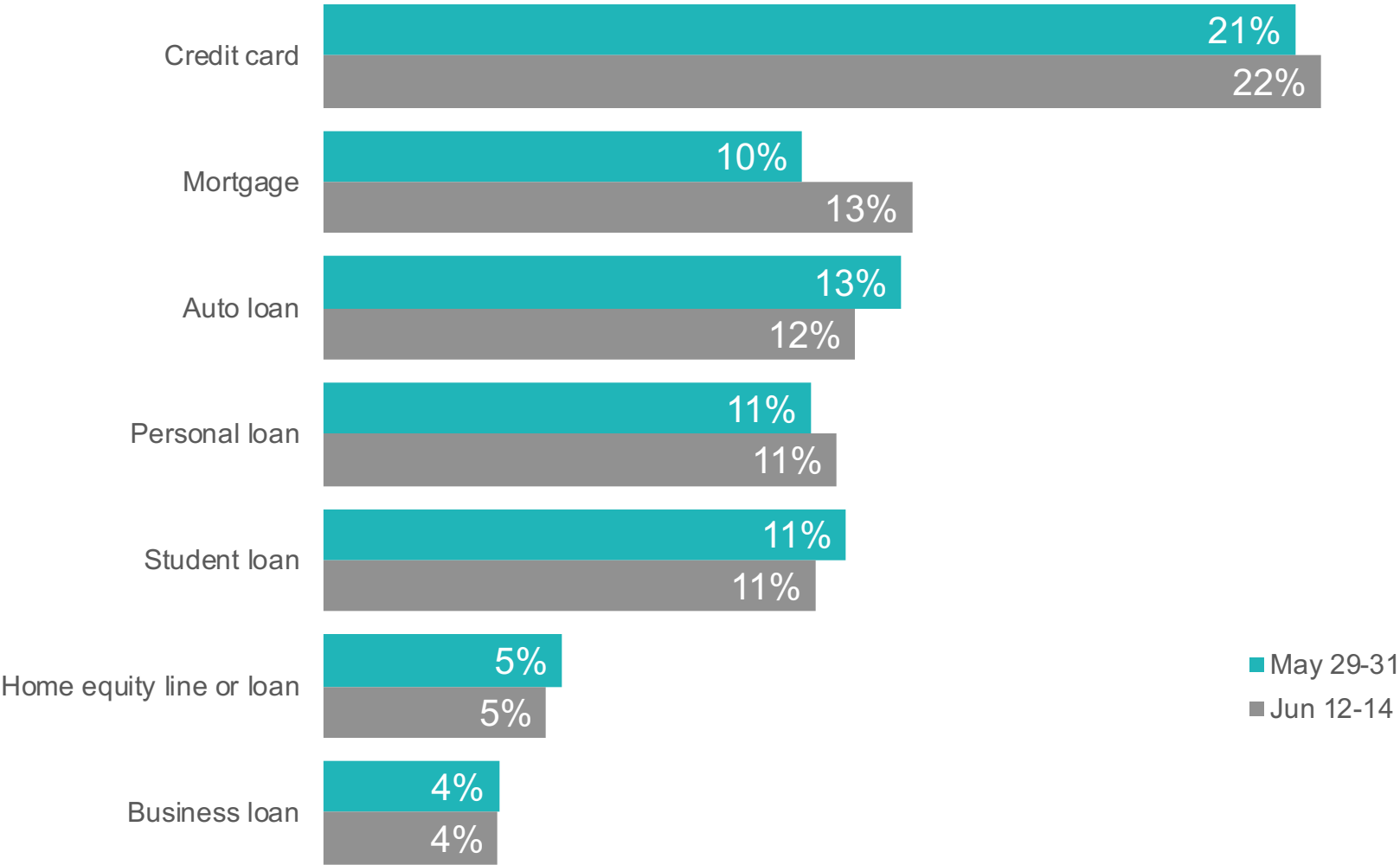


# How has your family's income changed since the coronavirus crisis began?

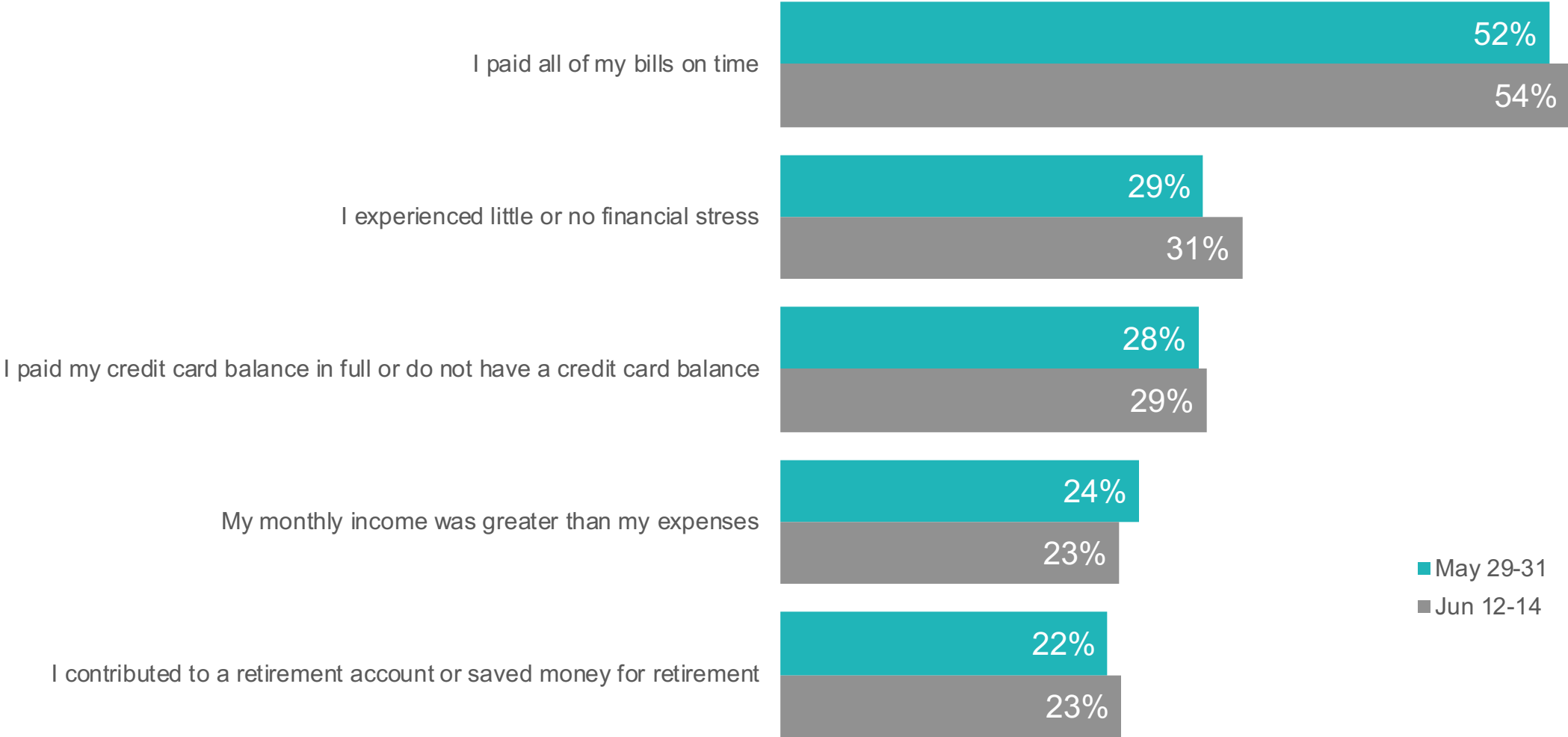
% Declined by 50% or More



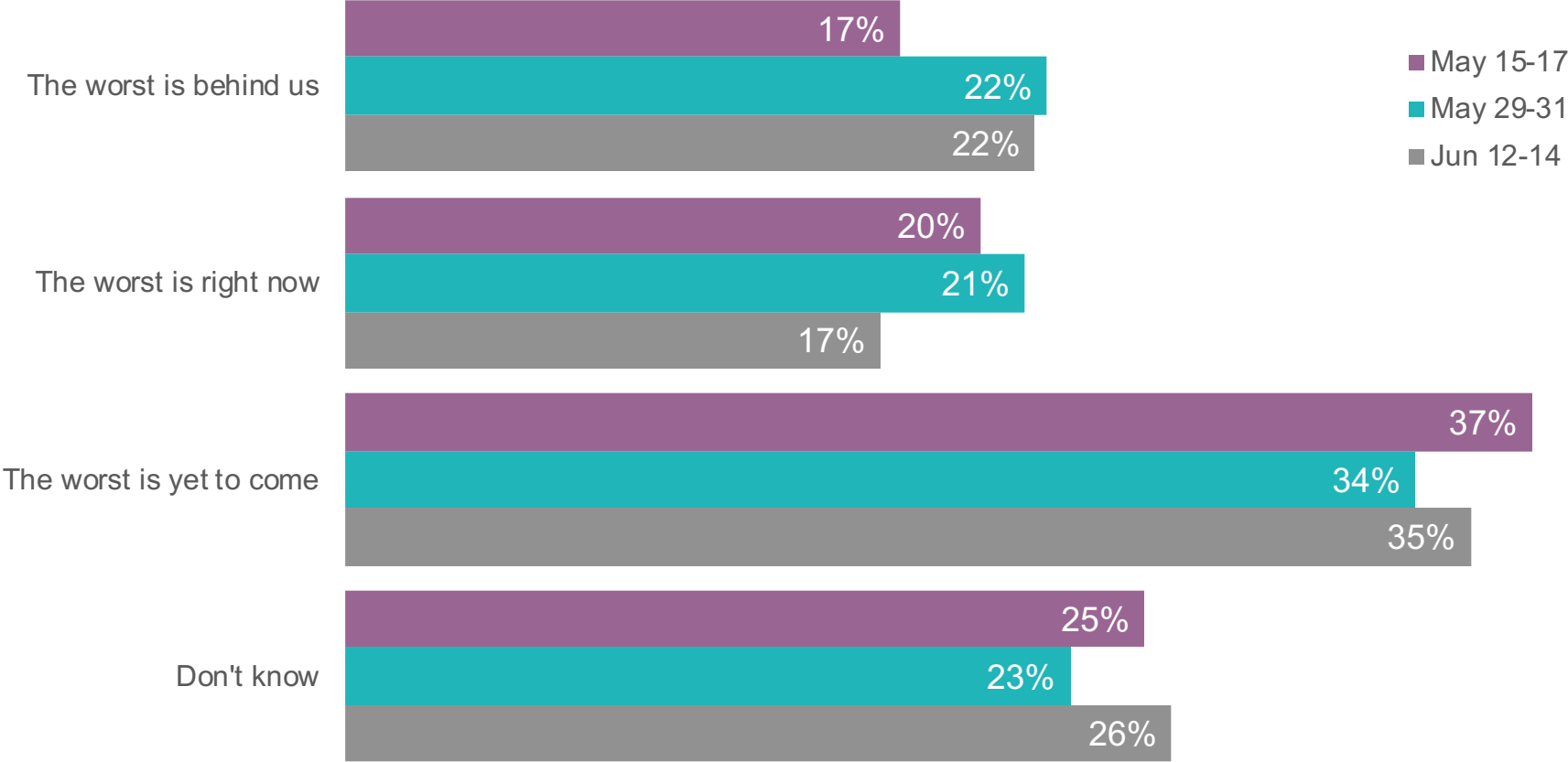
# In the past month were you unable to make the minimum monthly payment for any of these?



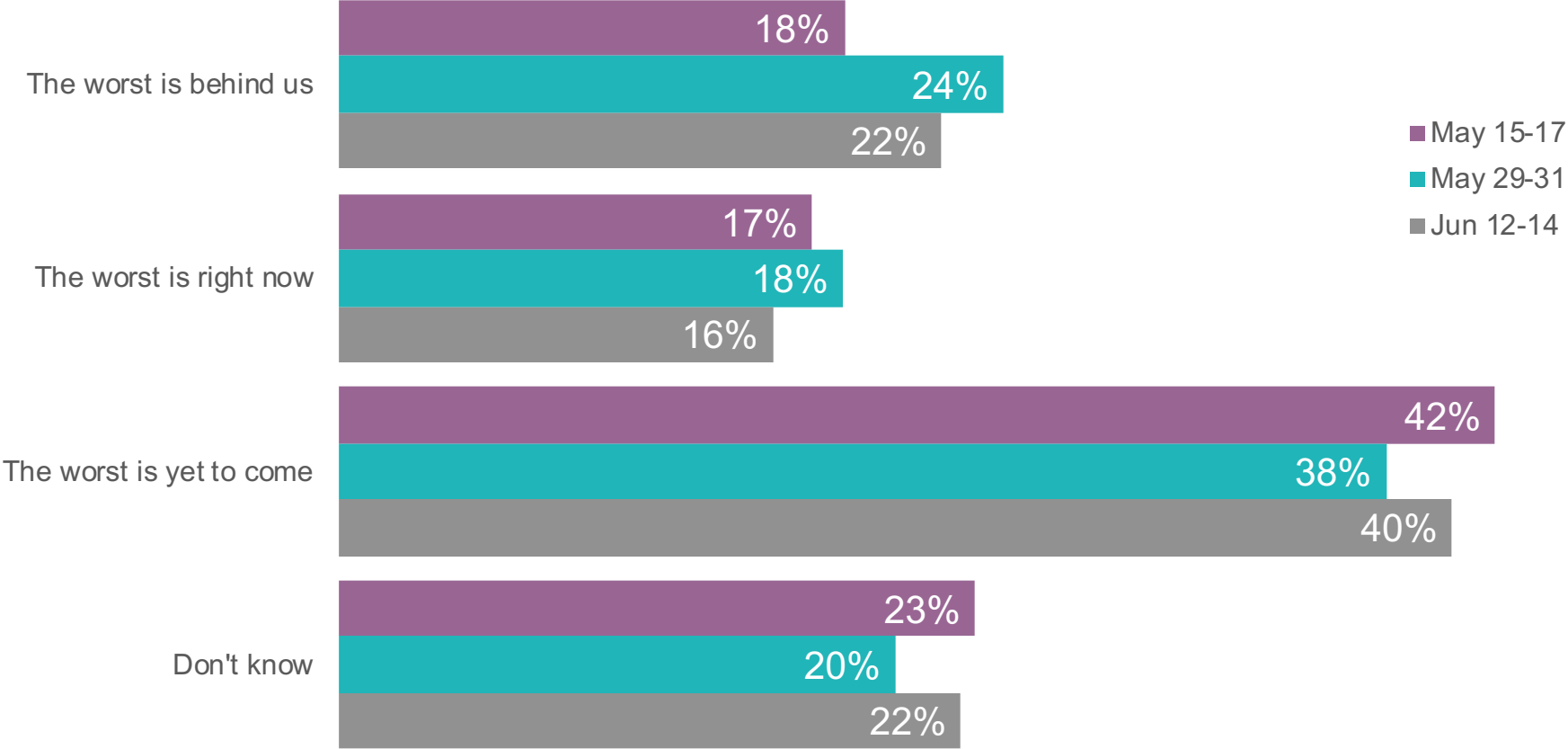
# Which of the following describe your financial situation in the past month?



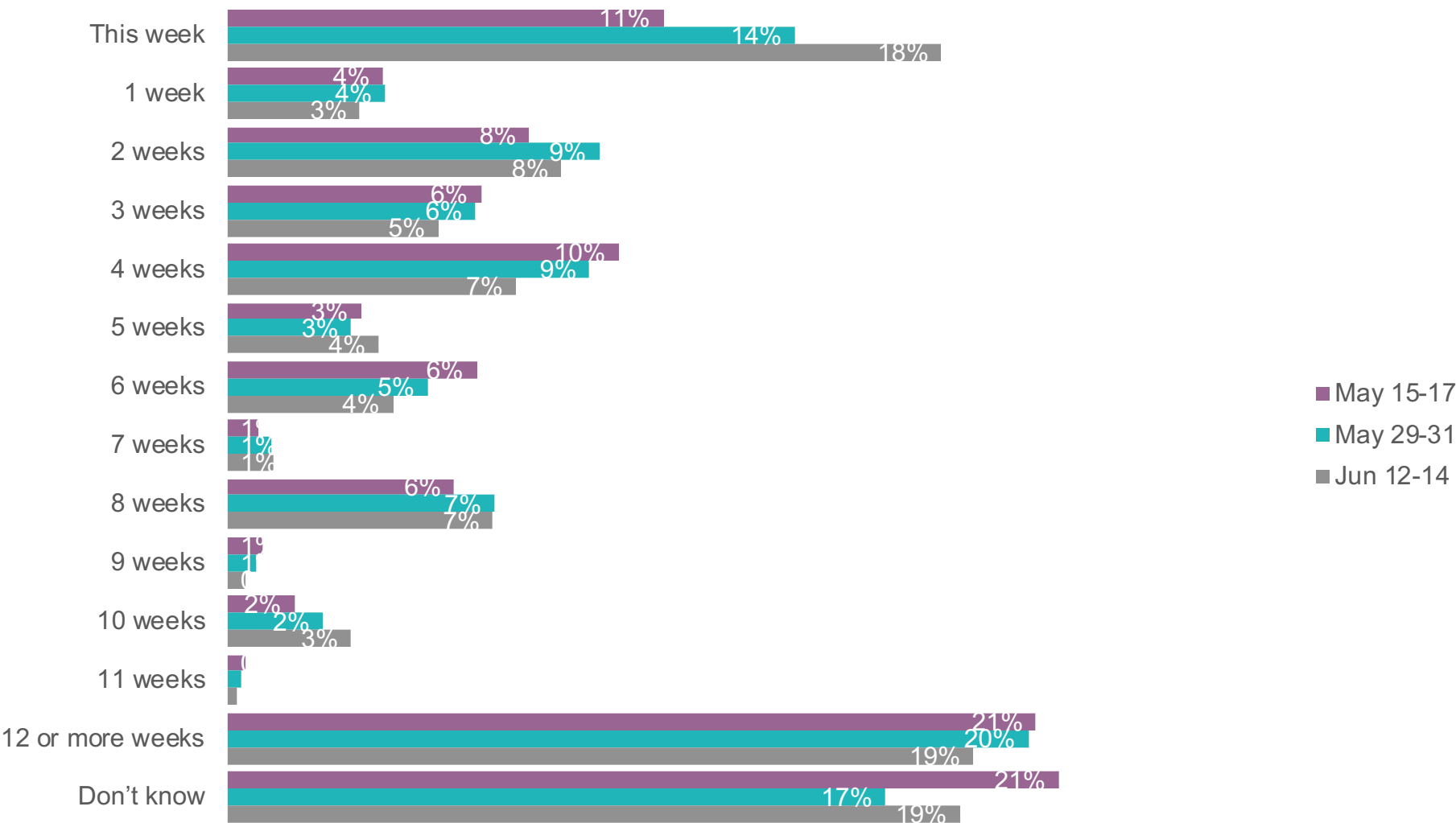
# Which statement comes closest to your view about the impact of the coronavirus crisis on your personal finances?



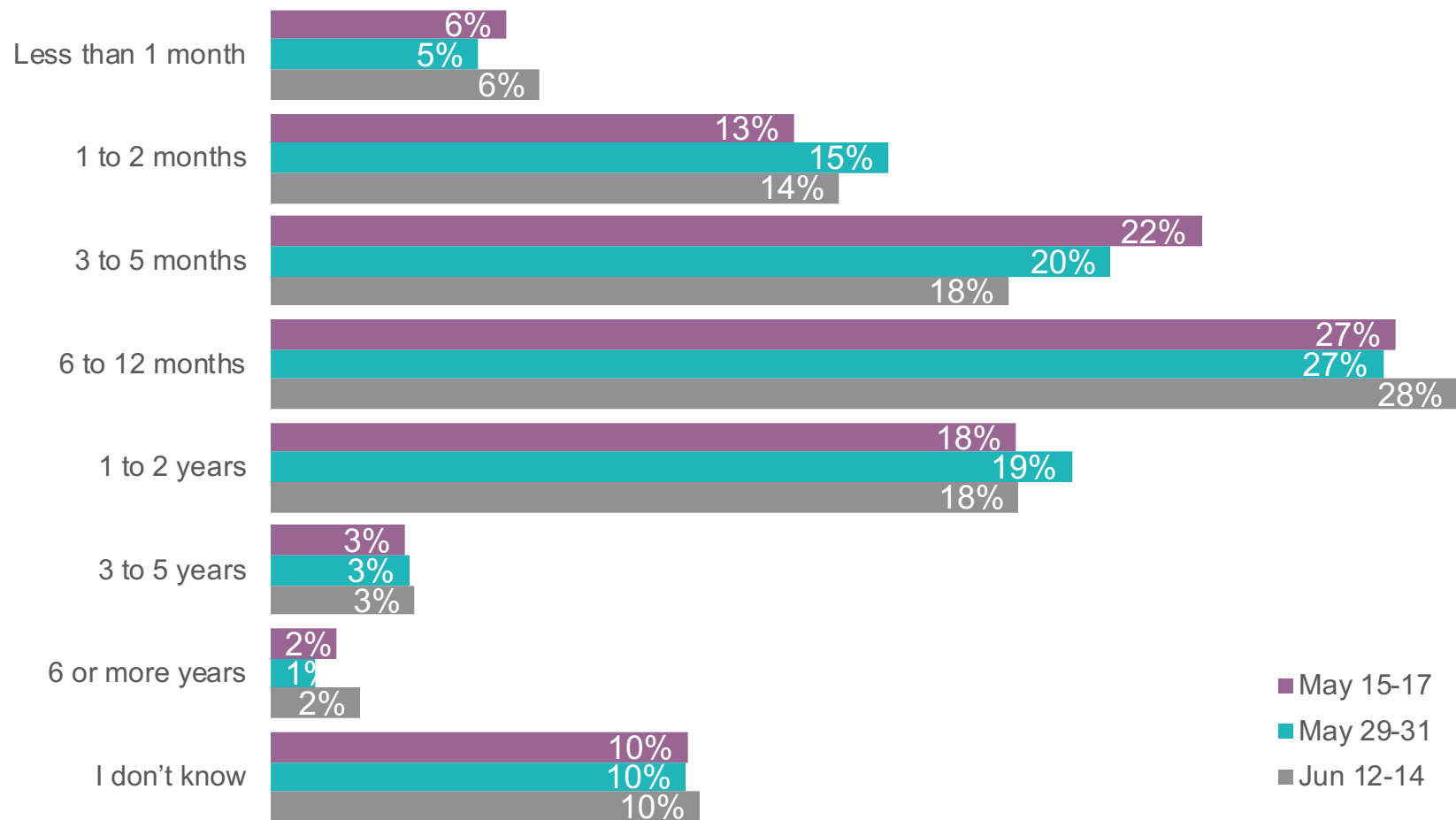
# Which statement comes closest to your view about the spread of coronavirus (Covid-19)?



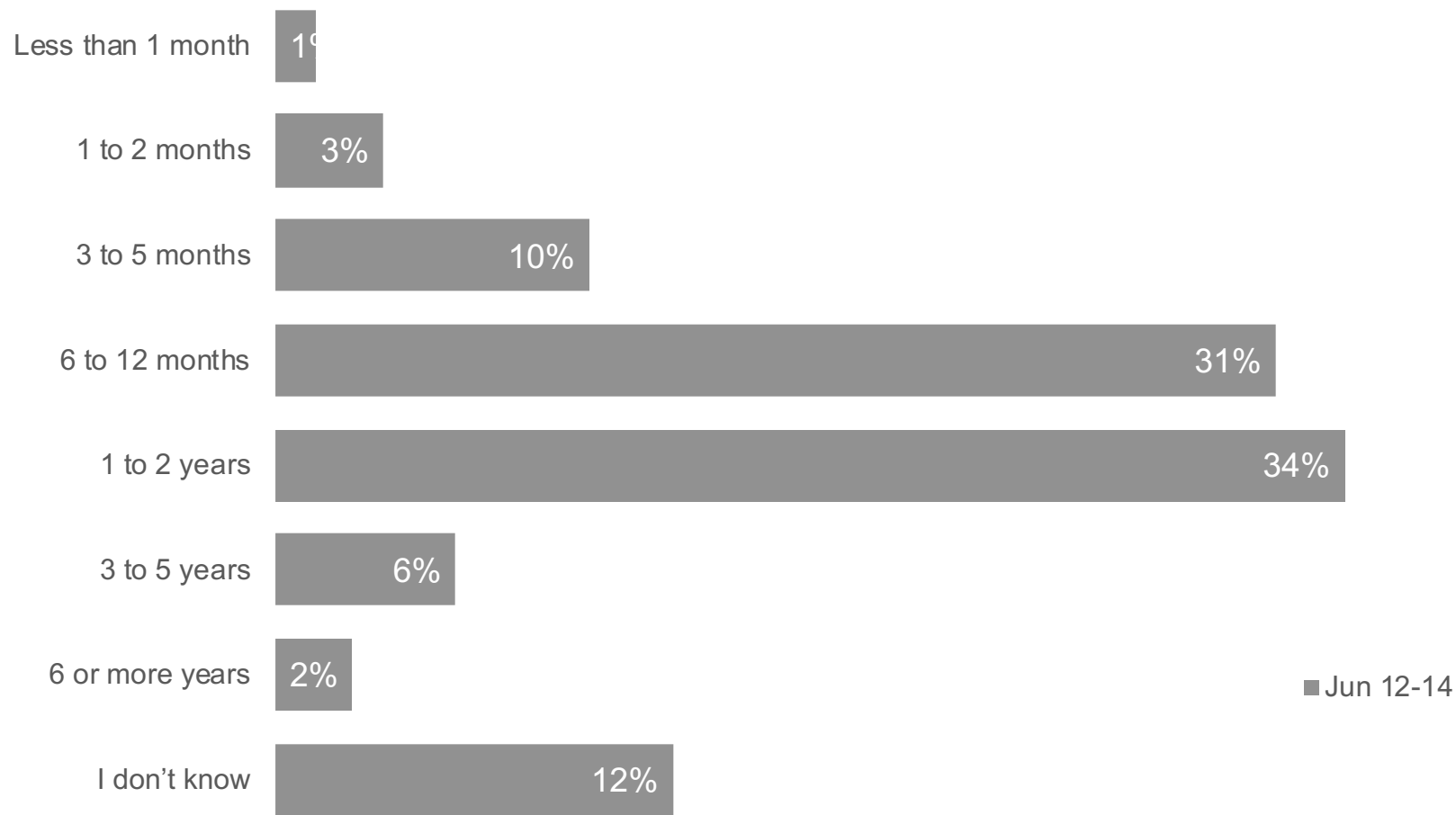
# Assuming restaurants are open, in how many weeks would you return to eating inside a restaurant?



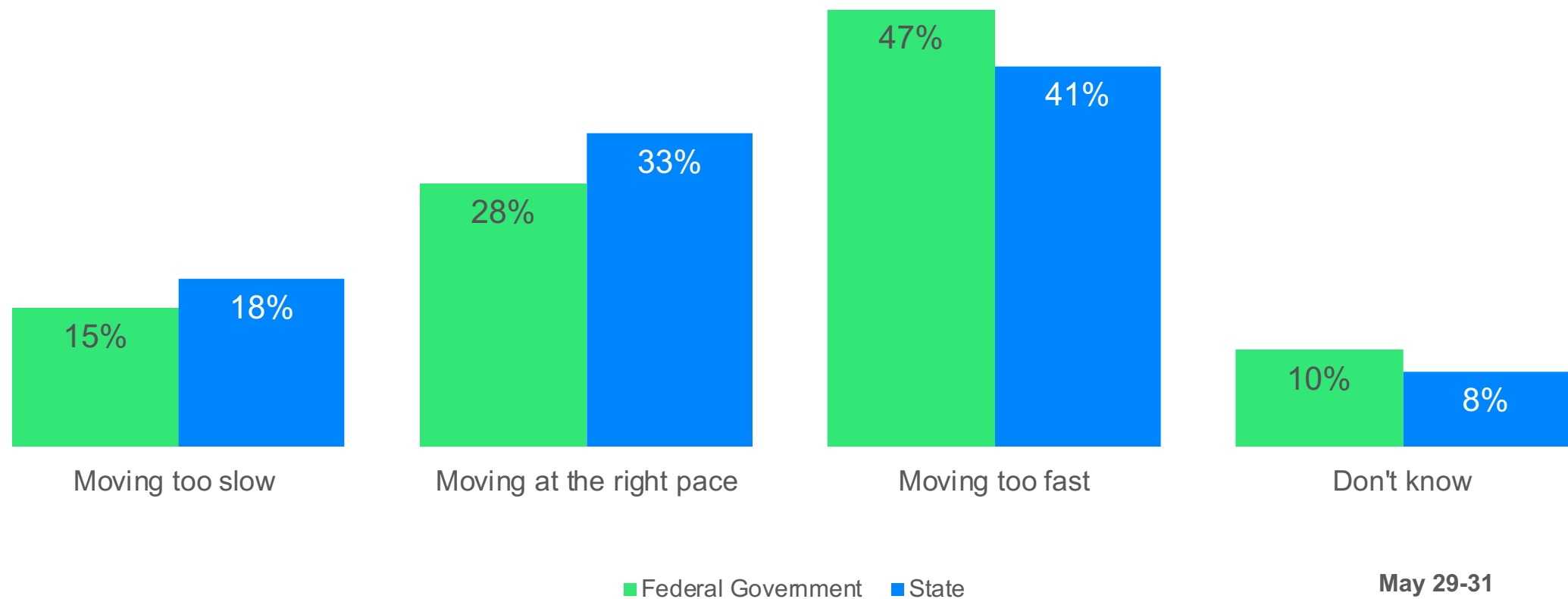
# How long do you expect that it will take until your typical activities return to normal (work, travel, dining, entertainment, church, sports, etc.)?



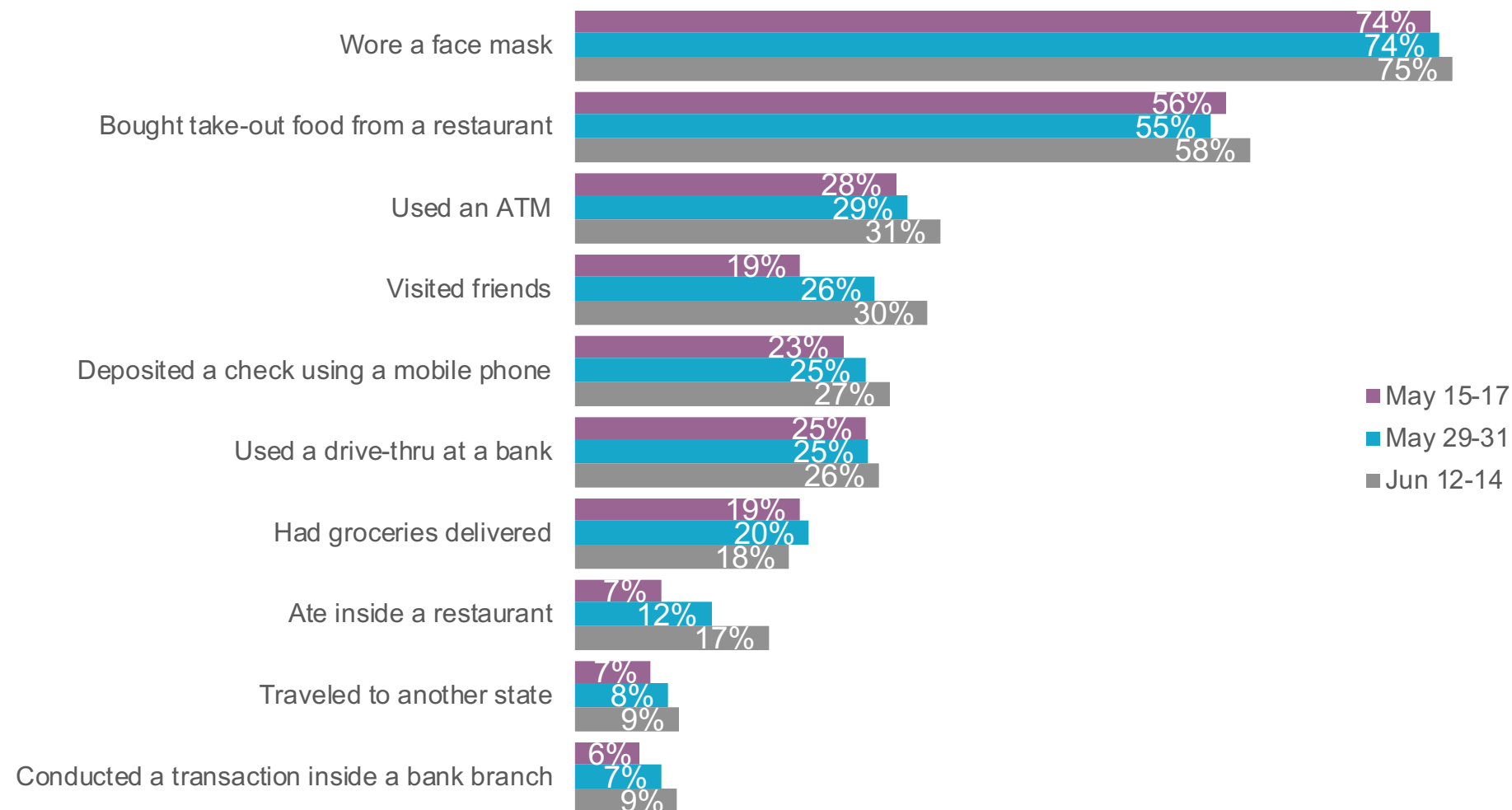
# How long do you expect that it will take for a coronavirus vaccine to be widely available in the United States?



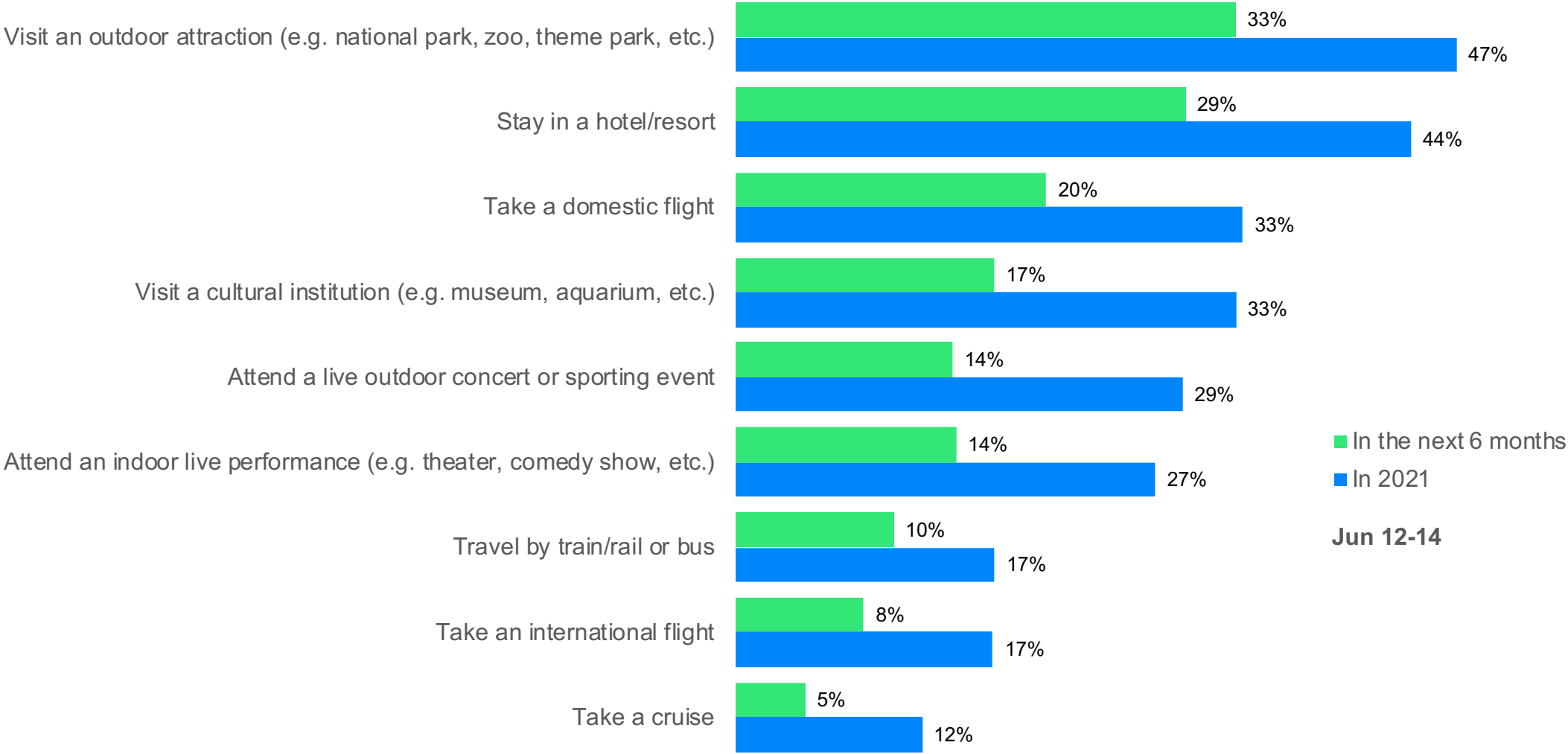
# Which statement comes closest to your view on the federal government's/state's approach to reopen the economy?



# Which of the following activities have you done in the past week?



# Which of the following do you plan to do in the next 6 months/ 2021?



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