



J.D. POWER

COVID-19 Pulse Survey

June 26-28, 2020 Update

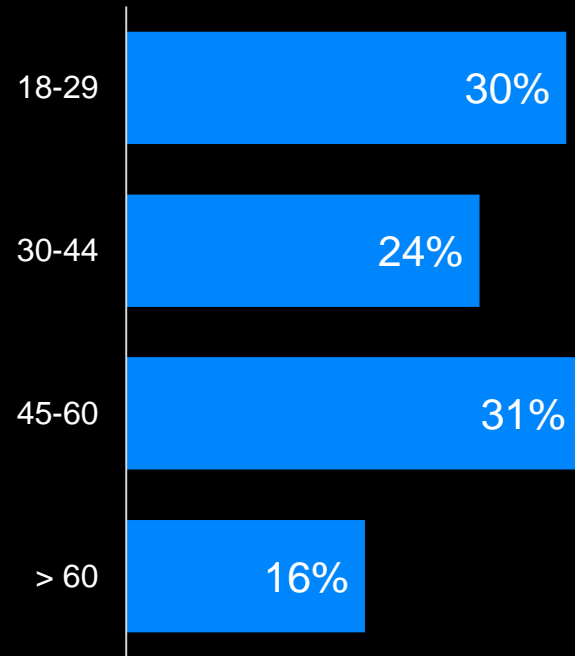
Global Business Intelligence

June 29, 2020

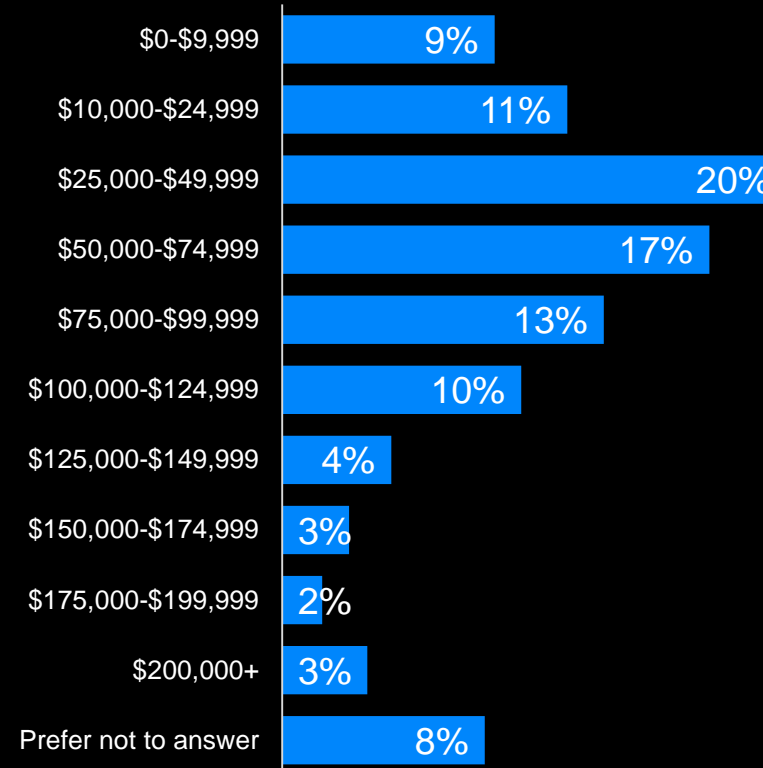
Survey Methodology

- Surveys were conducted online among U.S. consumers aged 18 and older
- June 26-28: n=2,077 (40% male, 60% female)

Distribution by Age

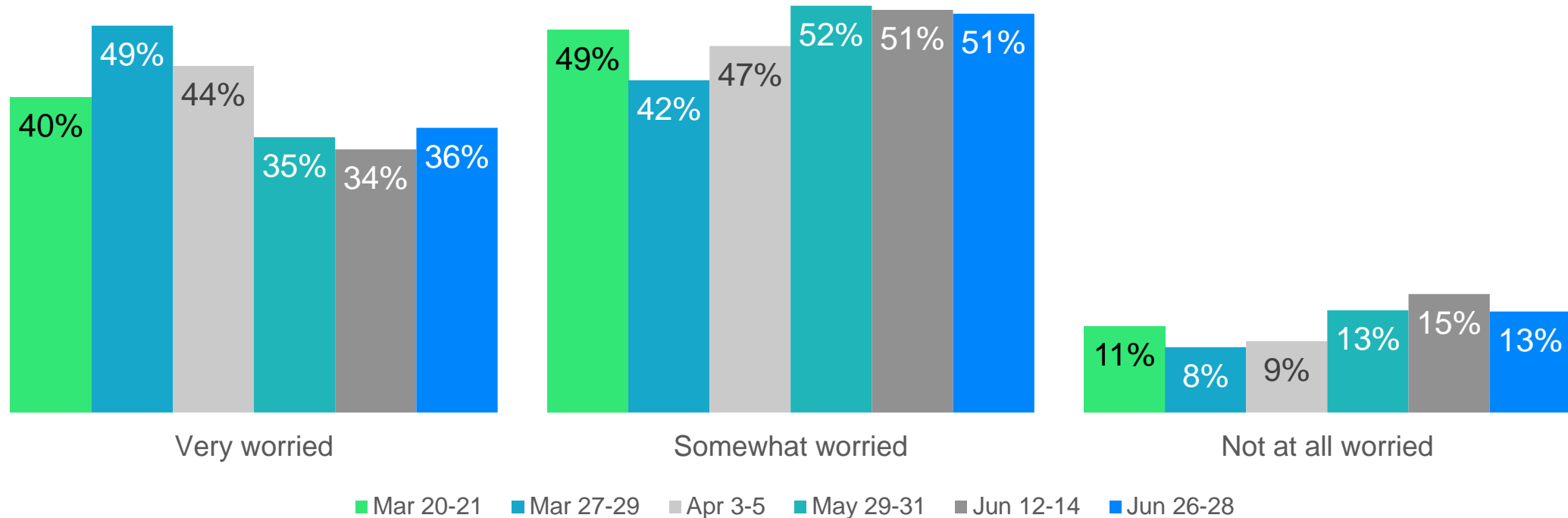


Distribution by Income

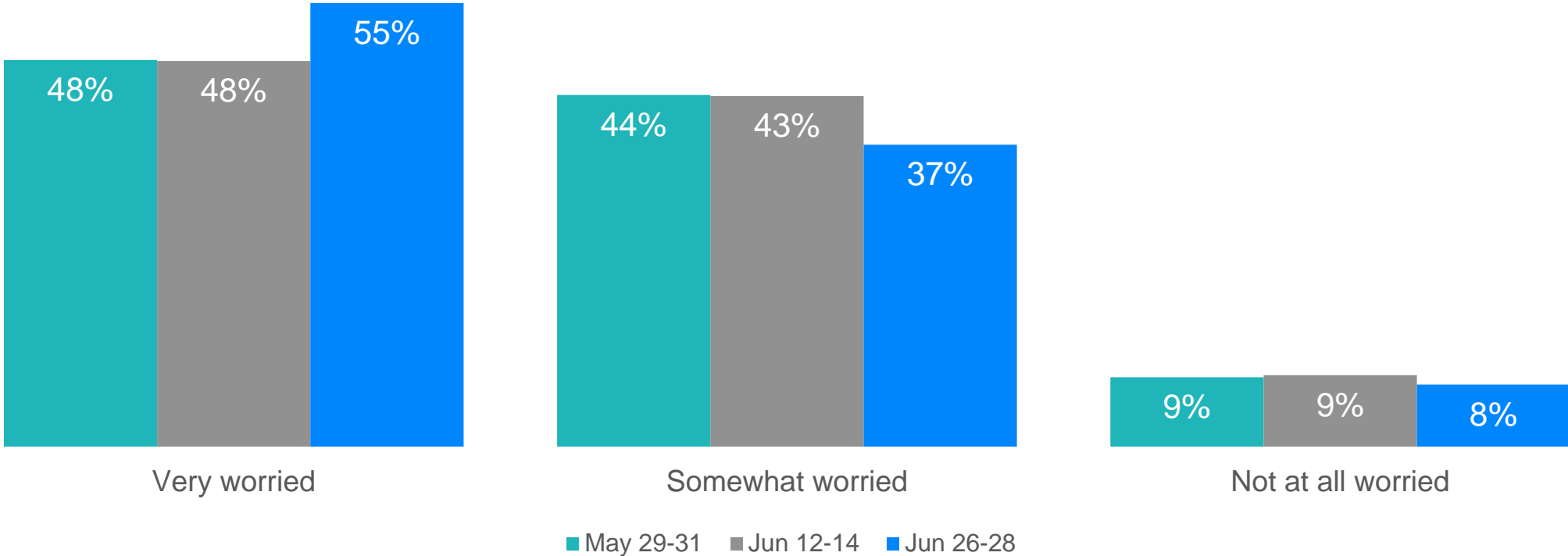


General Perceptions of U.S. Adults

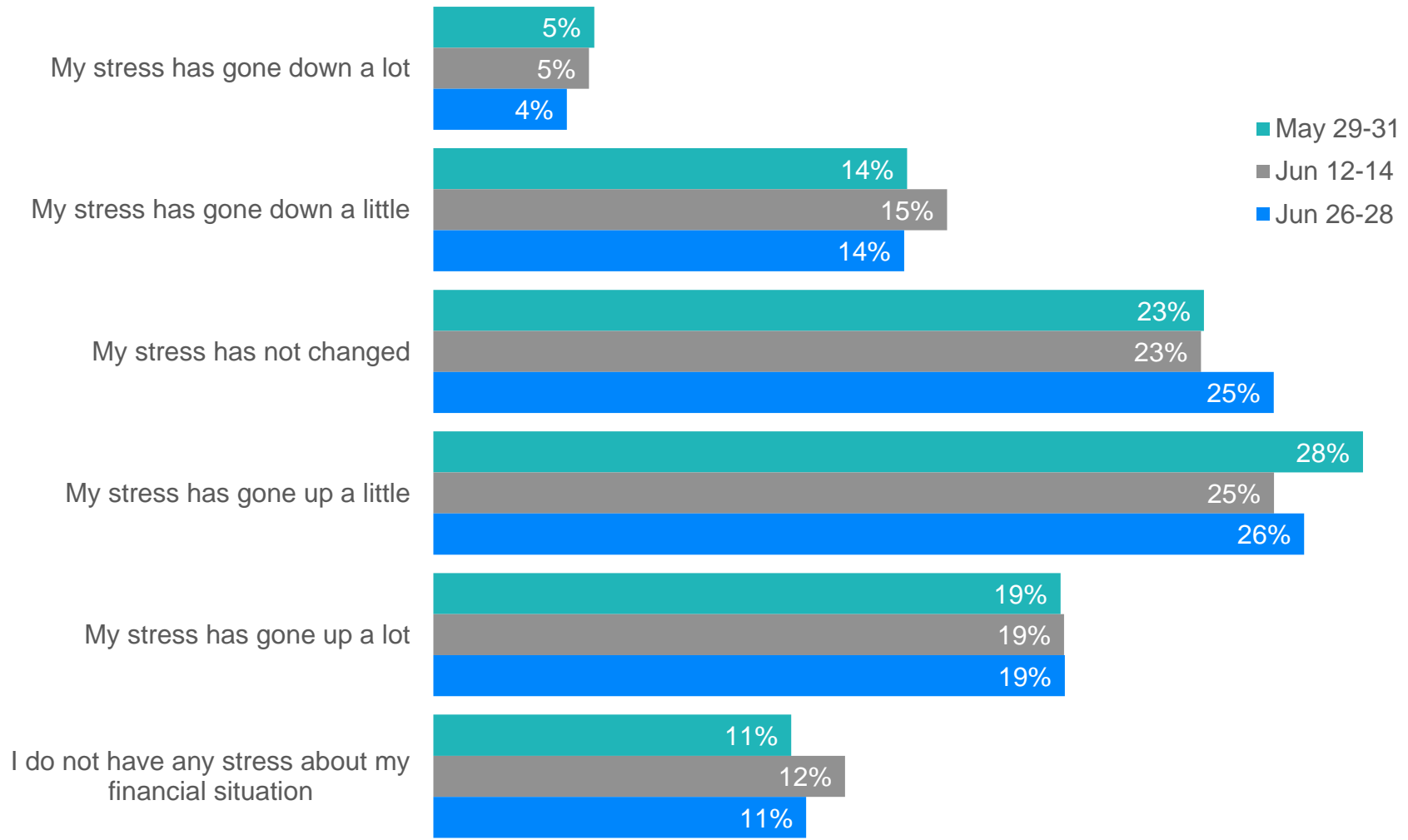
How worried are you that you or someone in your family will get sick from the coronavirus?



How worried are you that there will be a second wave of the coronavirus in the fall or winter?

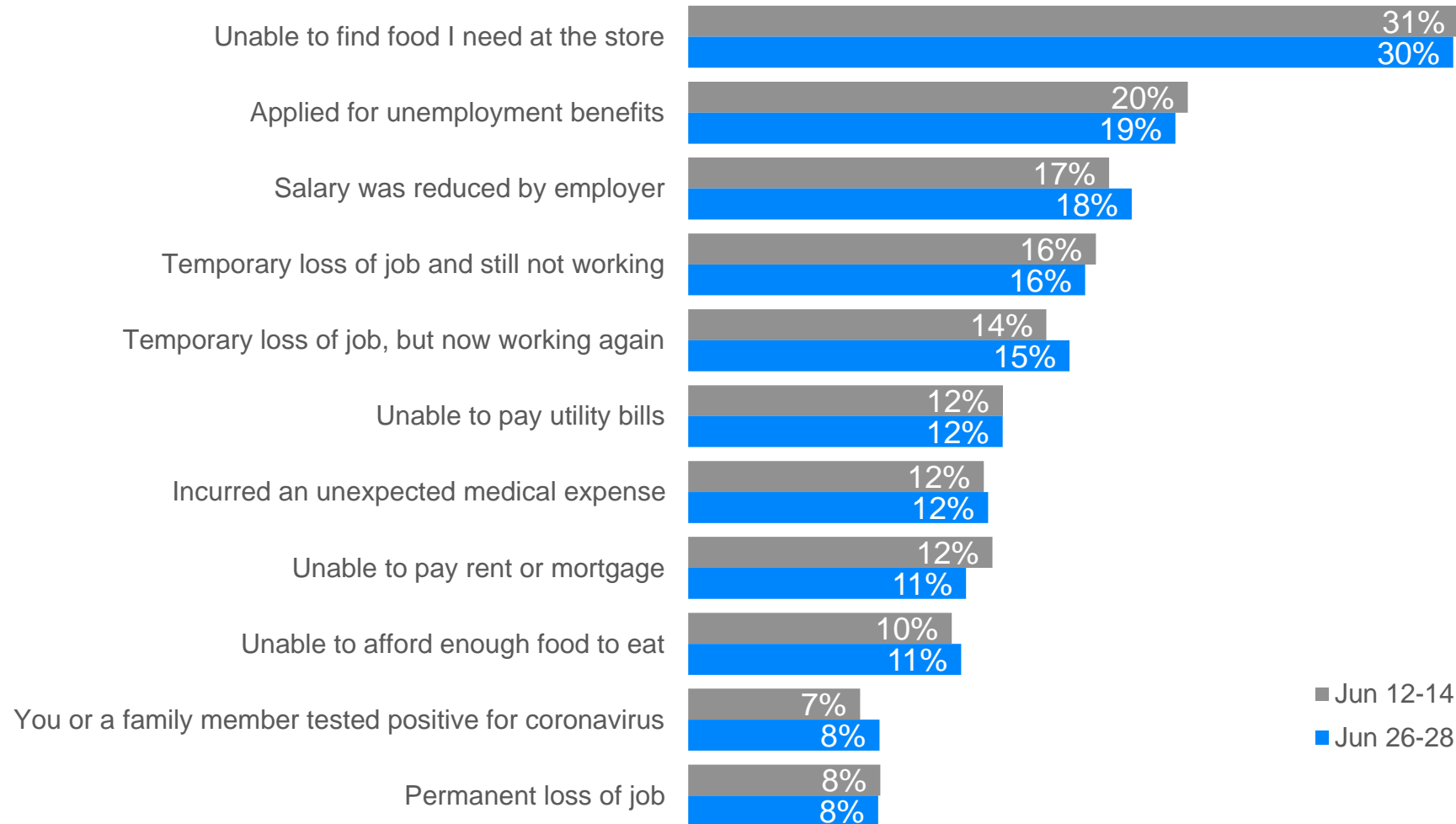


In the past several weeks, how has the level of stress about your financial situation changed?

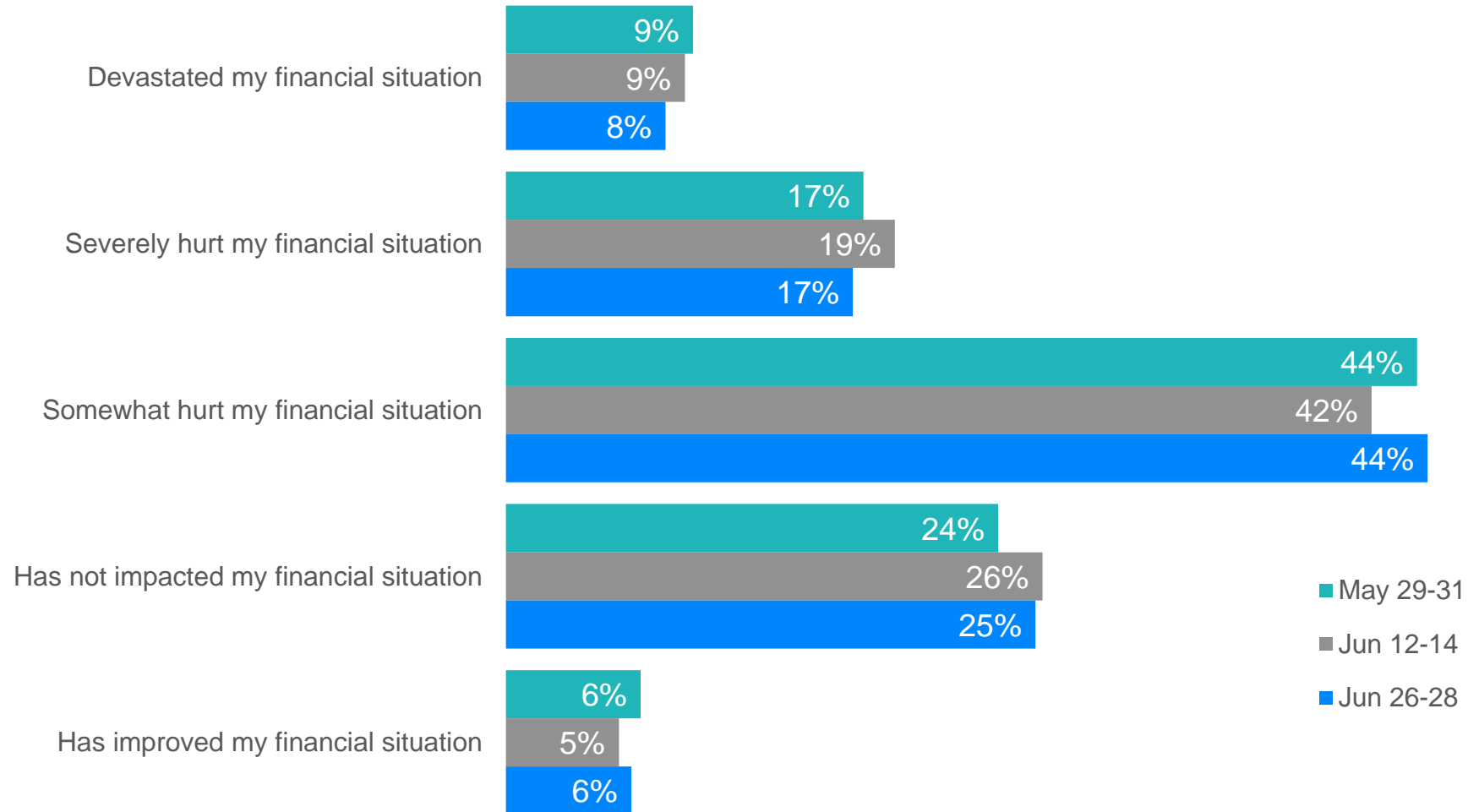


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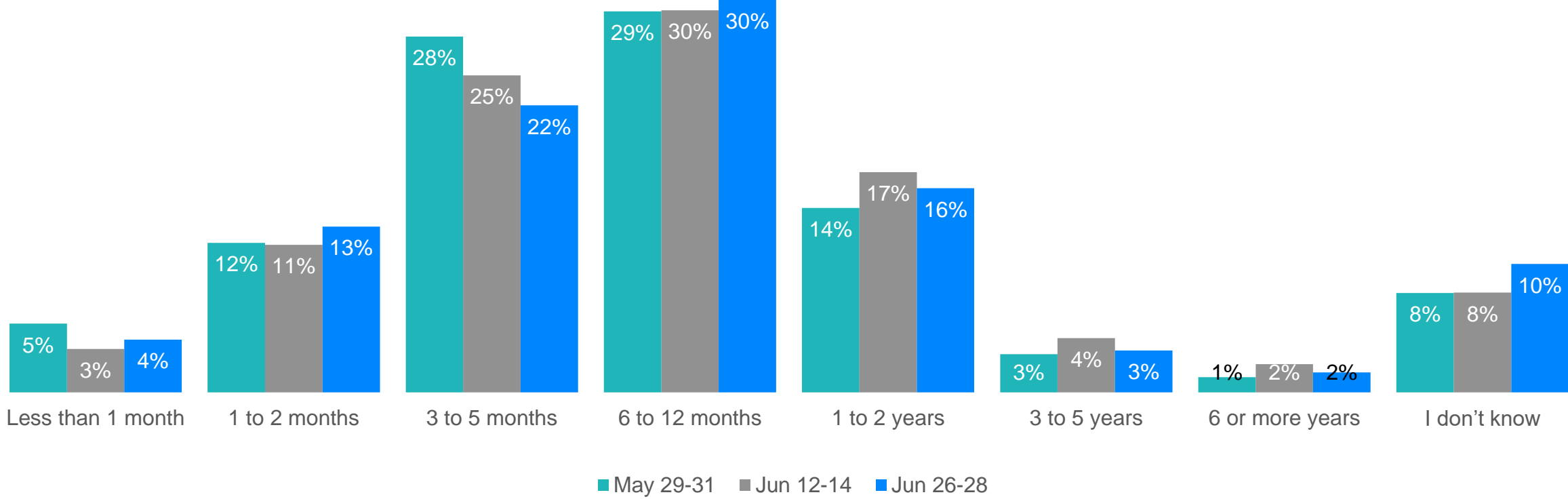
Which of the following impacts from the coronavirus have you already experienced?



How has the coronavirus crisis impacted your personal financial situation?

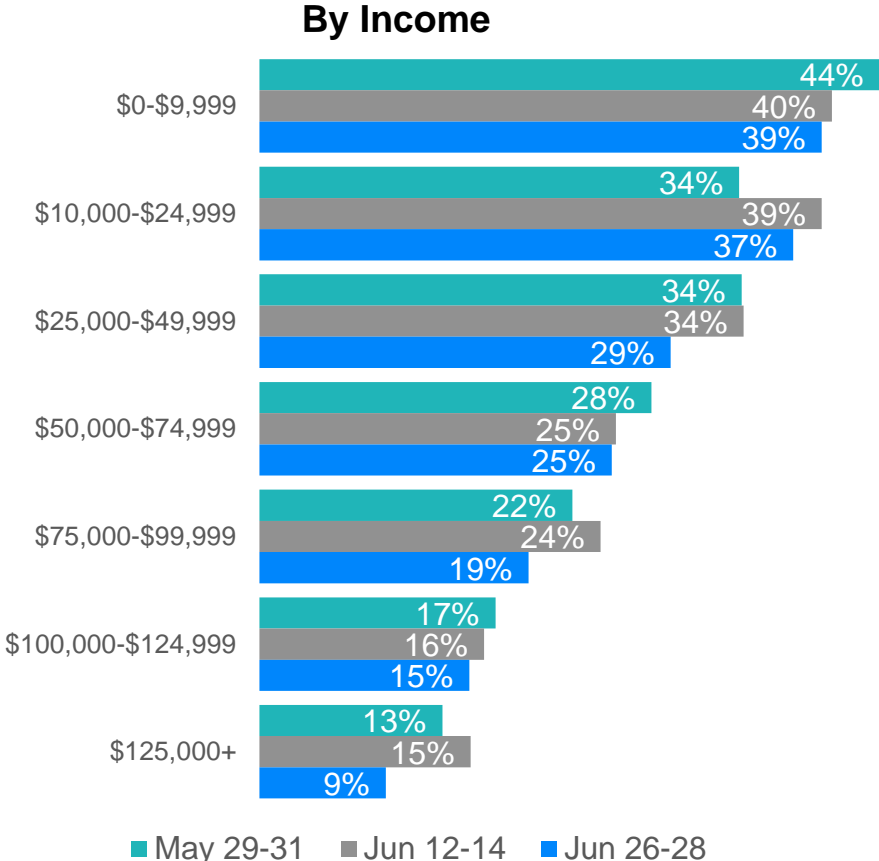
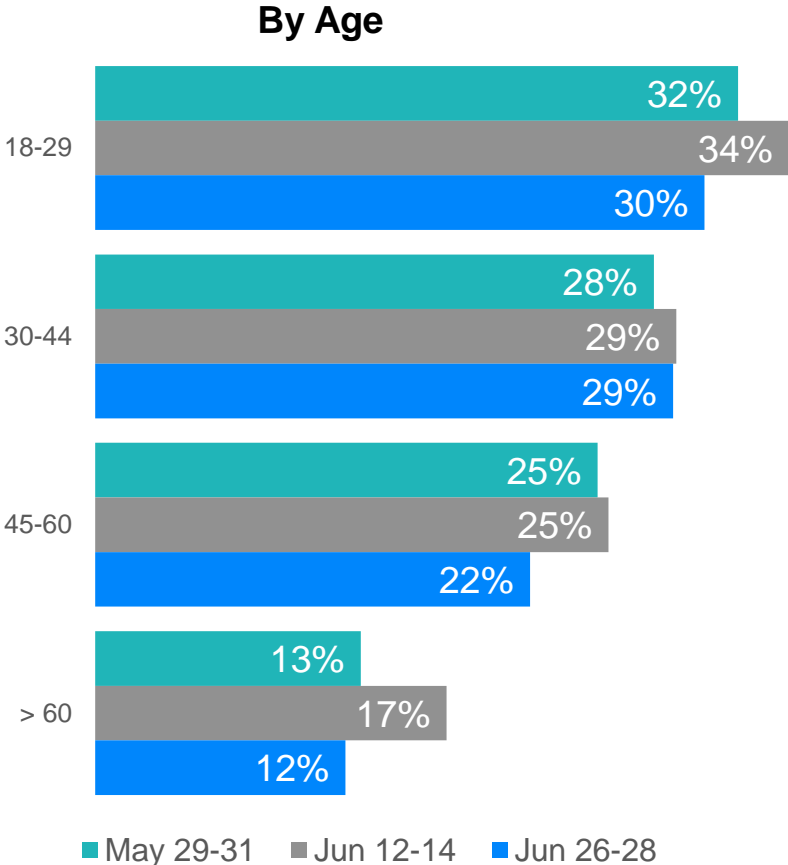


How long do you expect that your financial situation will be worse due to the coronavirus?



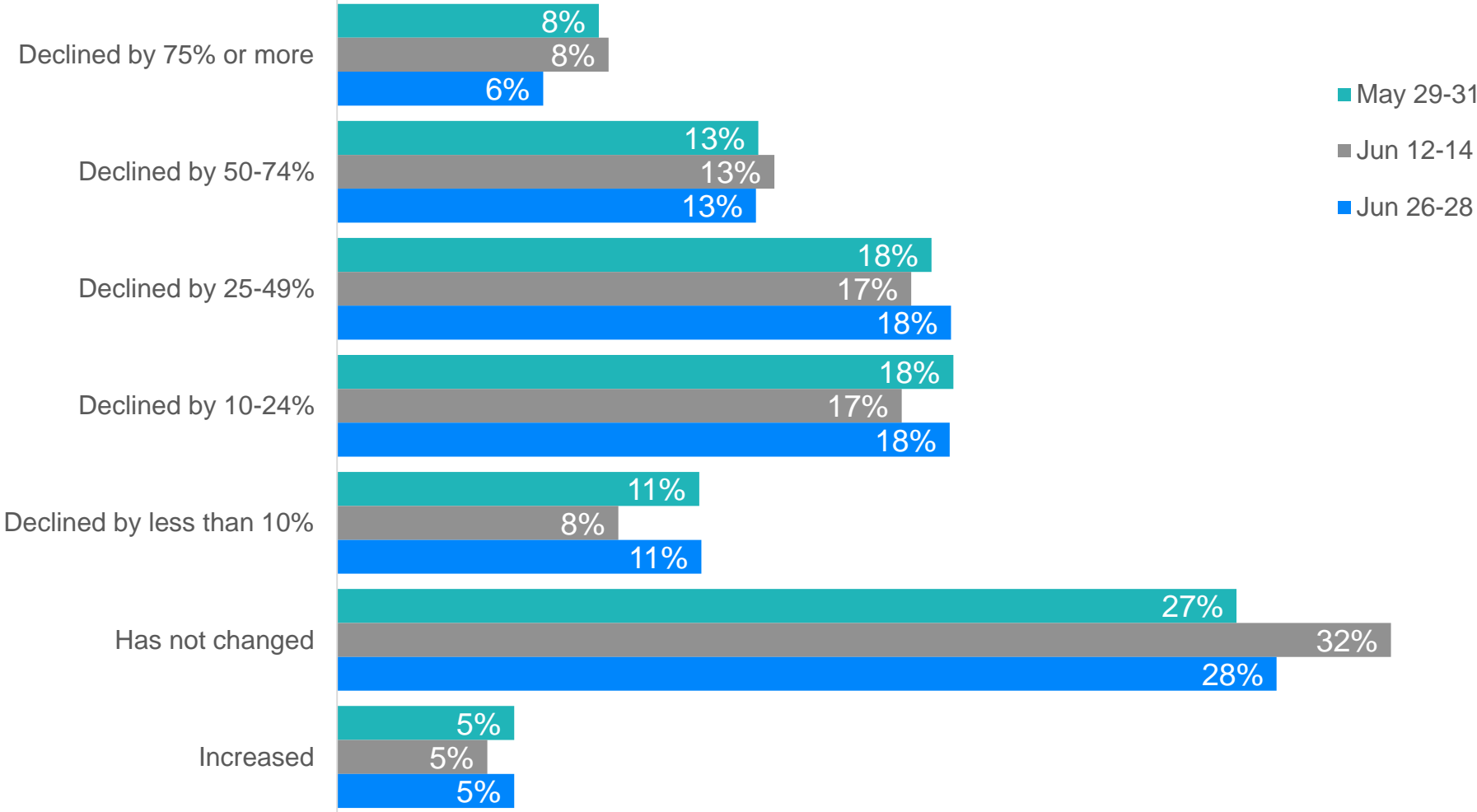
How has the coronavirus crisis impacted your personal financial situation?

% Devastated and Severely Hurt



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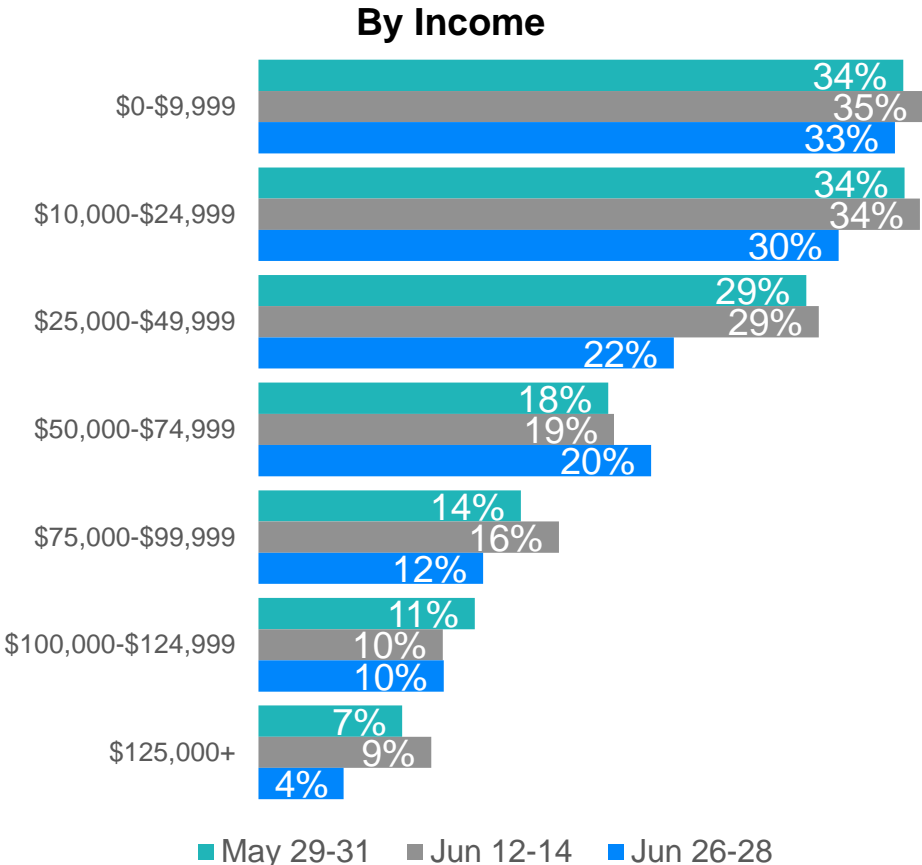
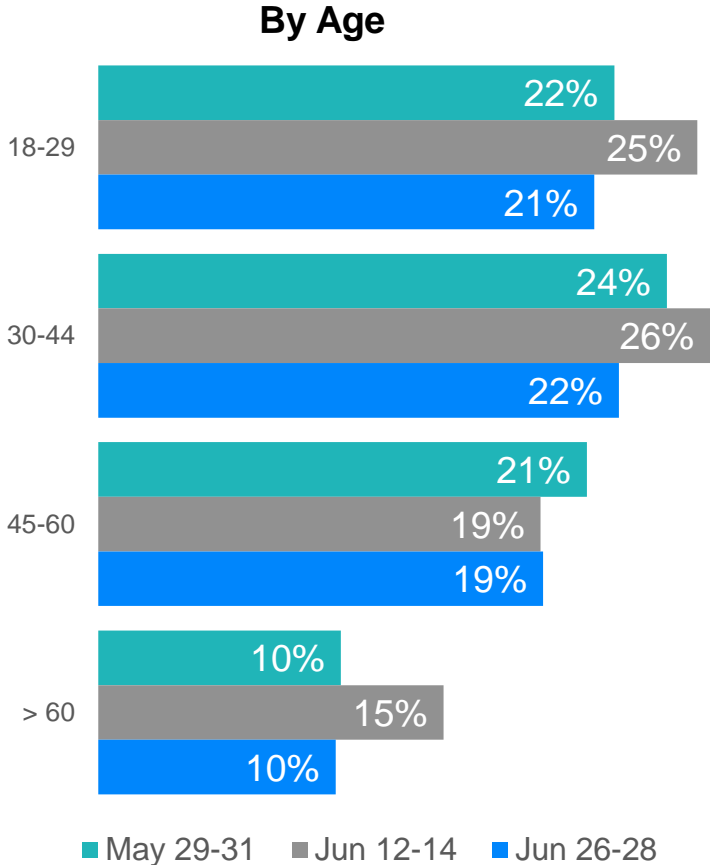
How has your family's income changed since the coronavirus crisis began?



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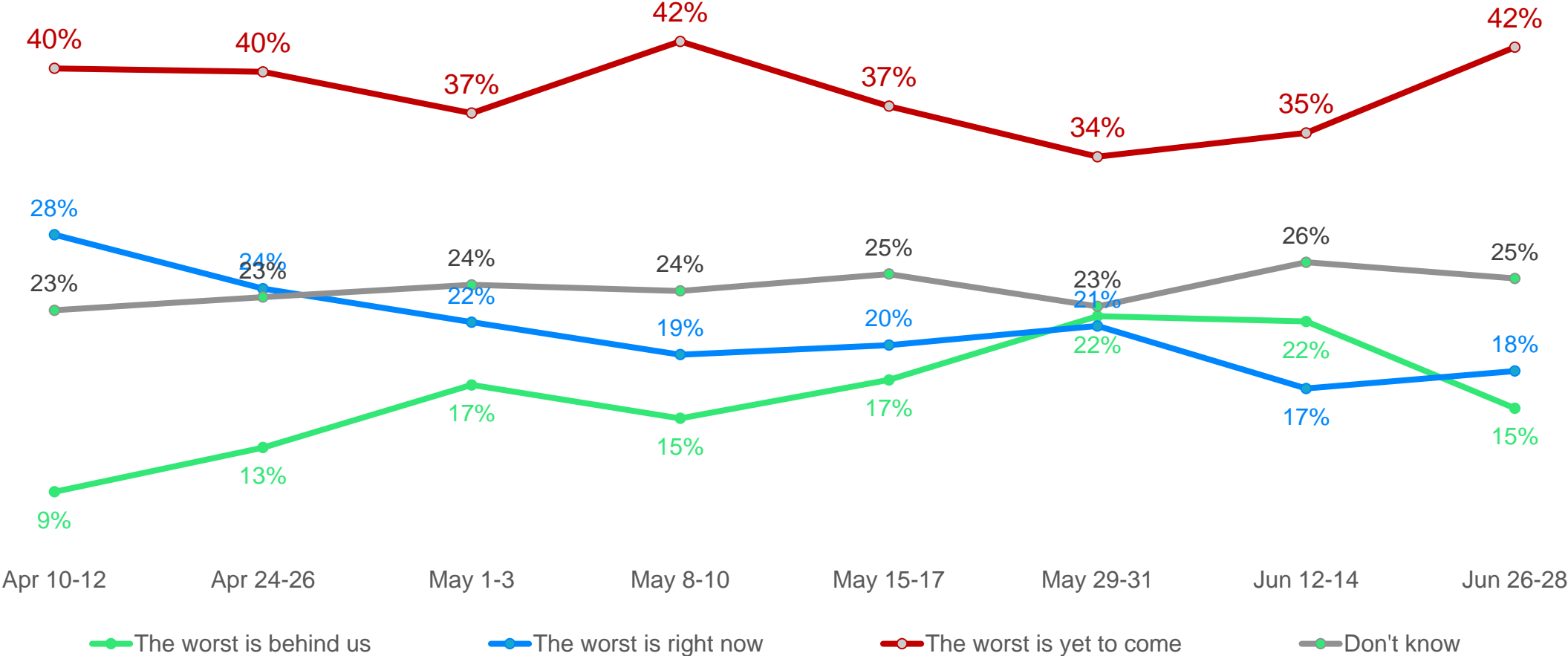
How has your family's income changed since the coronavirus crisis began?

% Declined by 50% or More



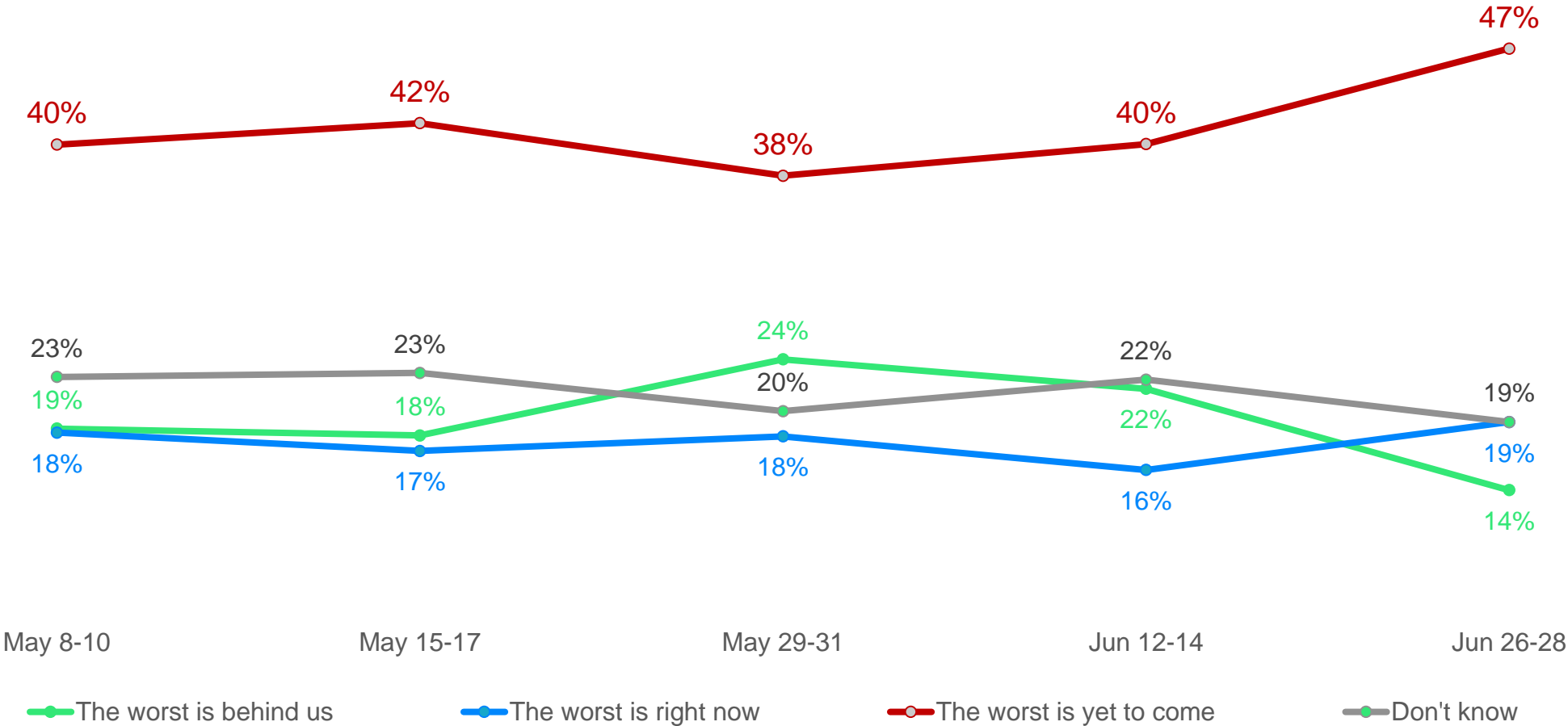
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Which statement comes closest to your view about the impact of the coronavirus crisis on your personal finances?

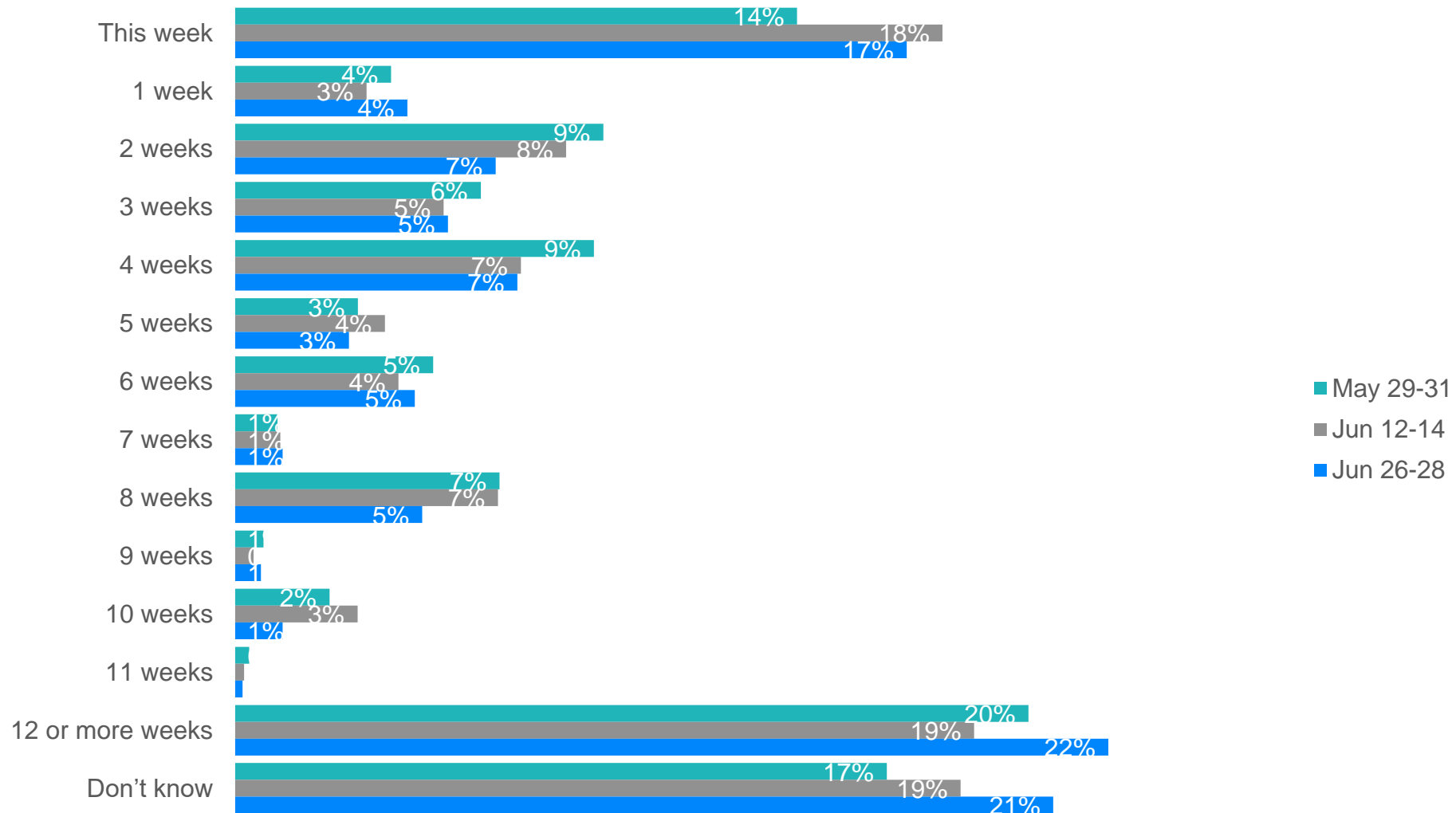


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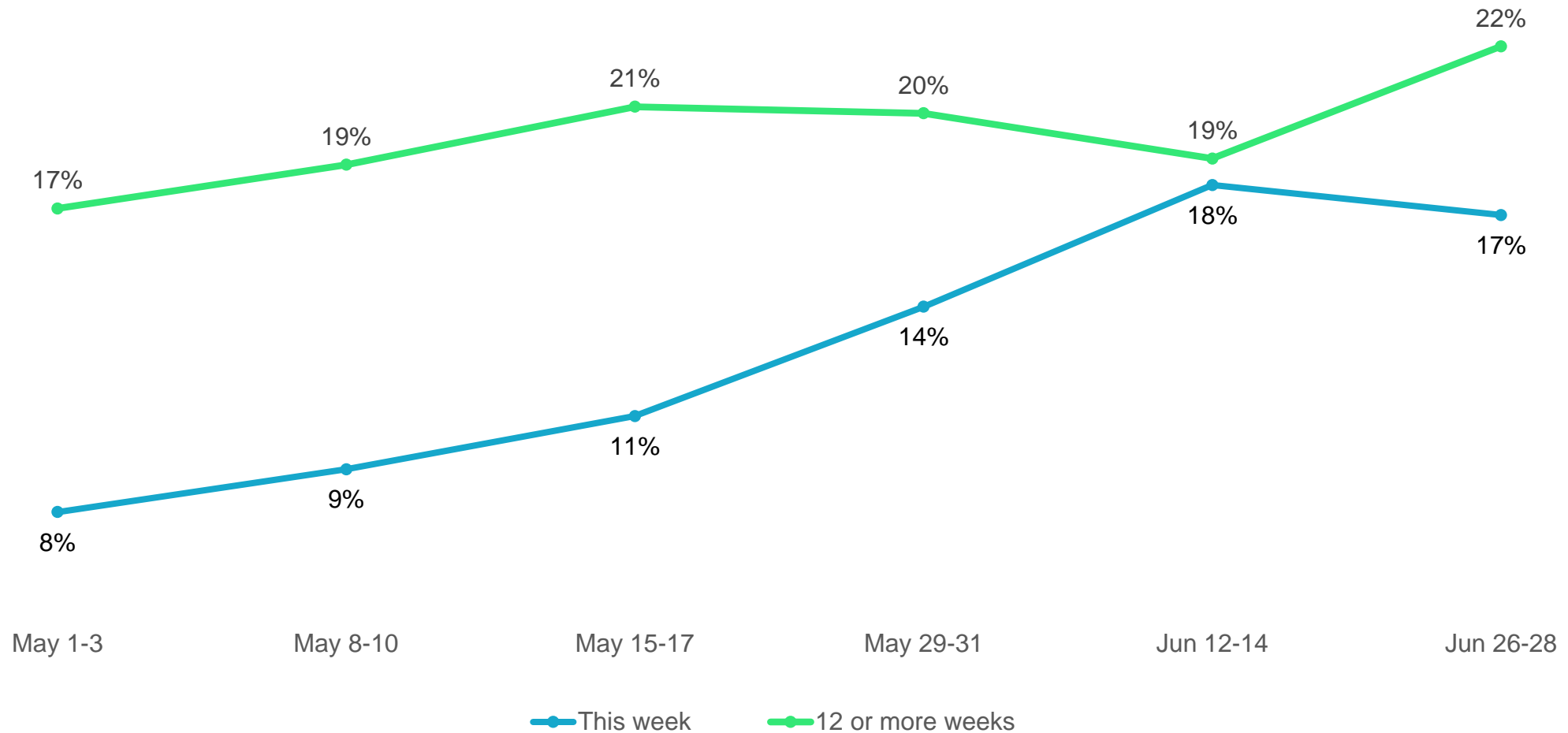
Which statement comes closest to your view about the spread of coronavirus (Covid-19)?



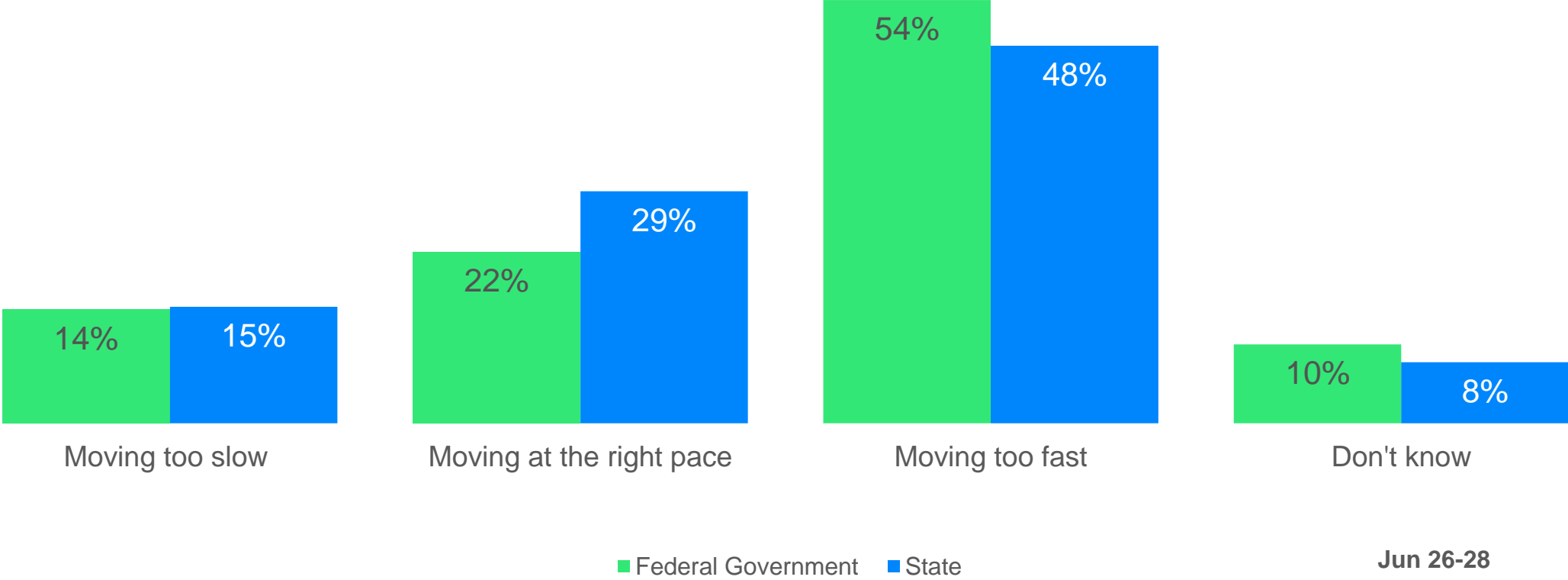
Assuming restaurants are open, in how many weeks would you return to eating inside a restaurant?



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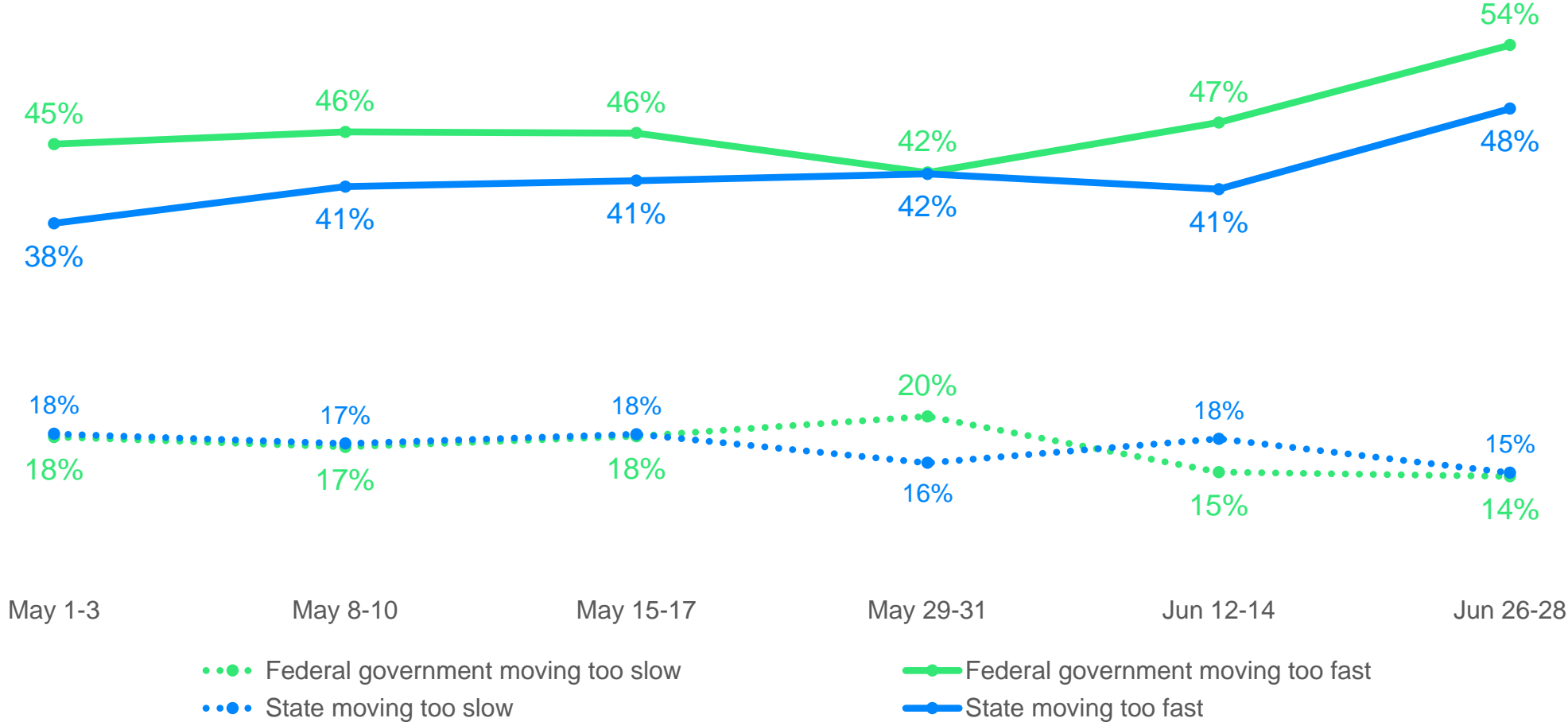


Which statement comes closest to your view on the federal government's/state's approach to reopen the economy?



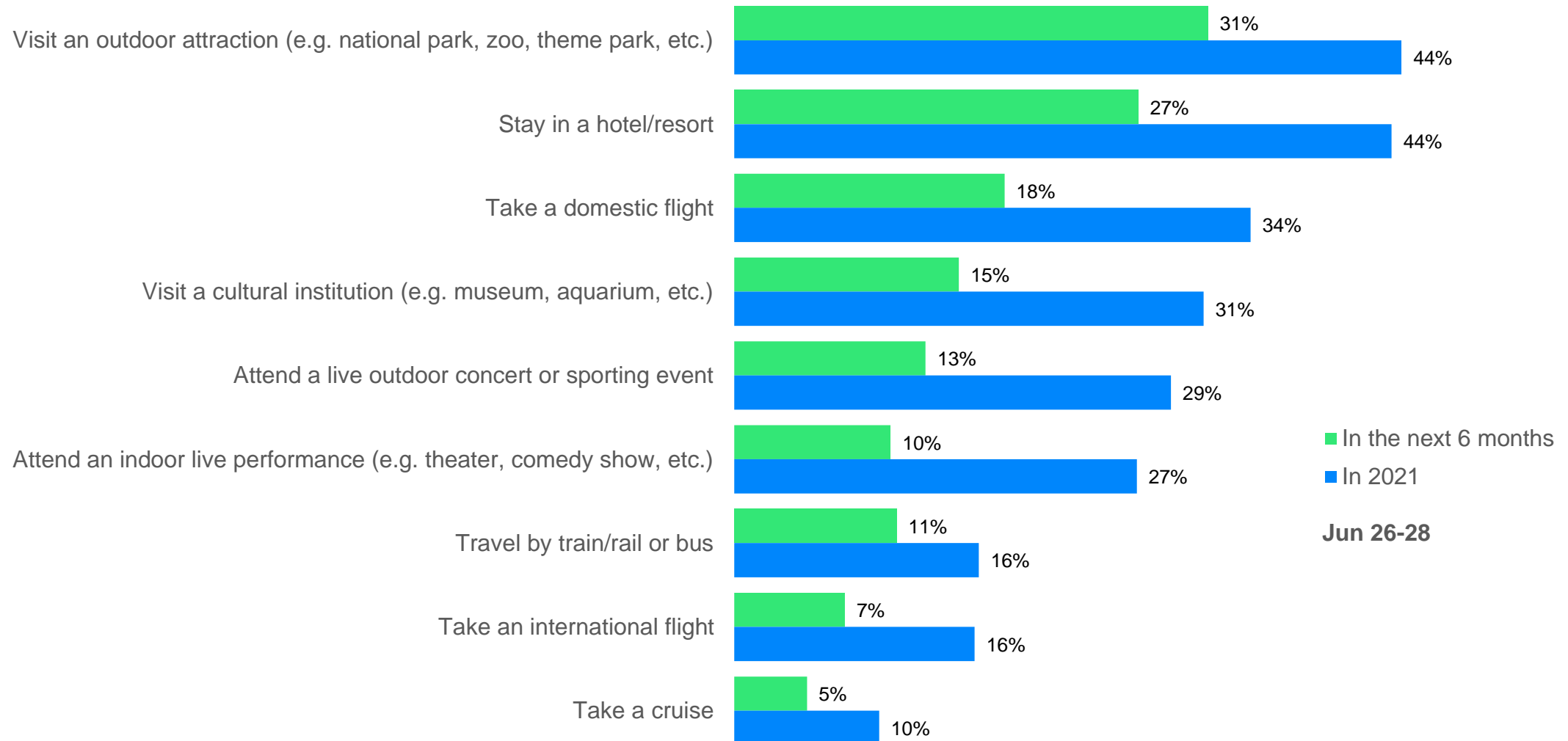
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Which of the following do you plan to do in the next 6 months/ 2021?



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